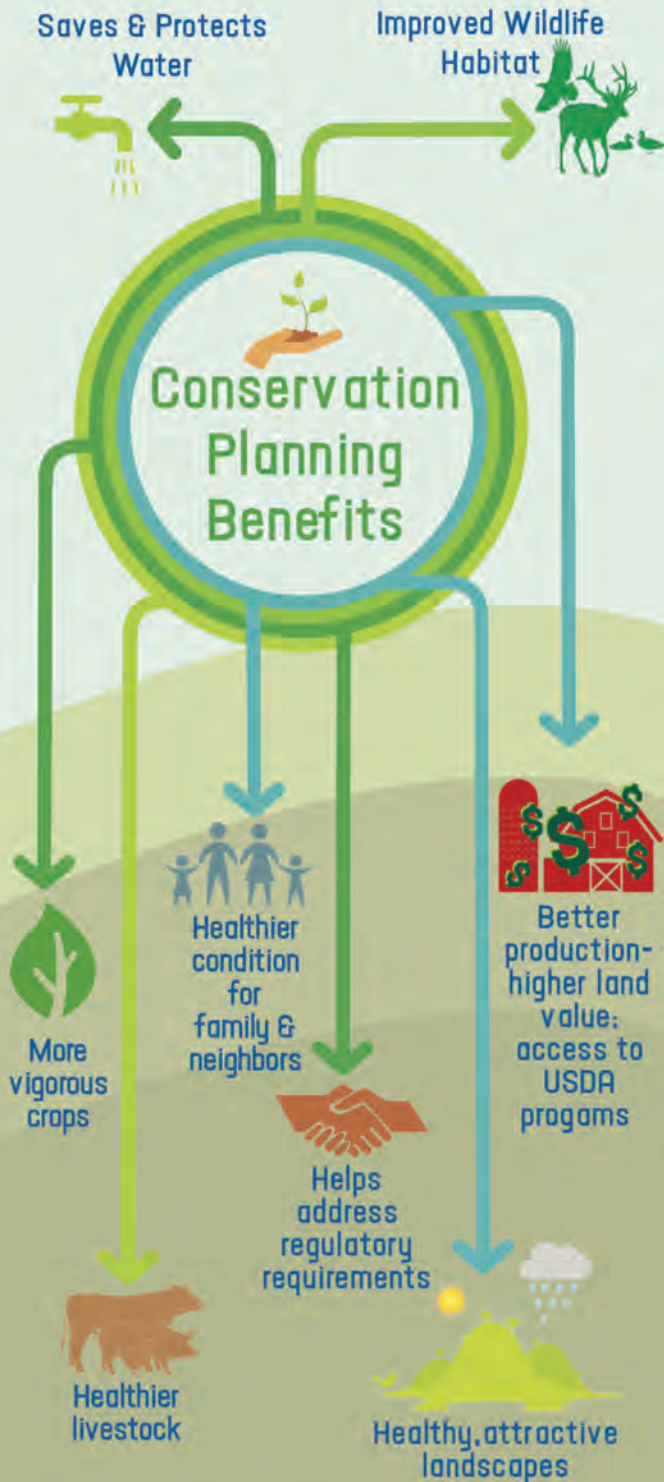


What people are saying about conservation planning



NRCS is not regulatory. Everything that the landowner does is voluntary. It is their conservation plan, and we provide technical and financial assistance. It's a partnership.



Jenna Brazil
NRCS Range Management Specialist

Farmers appreciate our unbiased processes when working with regulatory agencies. Farmers trust that we will do what is right, and regulatory agencies trust our opinions.



Brooks Engelhardt
NRCS Area Resource Conservationist

My orchard is a lot better off with conservation planning. We were able to put in irrigation systems, plant cover crops and apply mulch and compost. Treated areas have really bounced back and the smart sprayer is saving us a lot of money.



Gurdial Grewal
Madera County Farmer

Whenever I am asked, I try to explain what we are doing is a comprehensive conservation plan. I think the best way to say it would be a comprehensive change in the environment of our ranch. We are getting more forage, better yields, and higher stocking density. We are getting more diversity to the forages as well.



Mel Thompson
Butte County Rancher

Conservation planning is a must in this business. I think it is an absolute must that you go in and sit down with NRCS and do a long term plan of what you intend to do.



Ron Swan
Riverside County Farmer

The thing I appreciate the most is that NRCS helped me to make the choices rather than them running the show or telling me what to do, I thought that was just so immensely important.



Sandy DuBose
Shasta County Rancher

A conservation plan is a continual process. Any change you make on the property causes other changes. We call it an adaptive management. You look at how the land is responding to the activities you have done.



Rachel Bryson
NRCS Soil Conservationist

What is a Conservation Plan?

A conservation plan is a written record of your management decisions and conservation practices you plan to use and maintain on your farm or ranch. It provides a step-by-step road map to address your concerns and meet your conservation goals. Carrying out your plan will not only improve the natural resources but can also result in more viable and productive land.

The Natural Resources Conservation Service (NRCS) can provide technical expertise to help you develop and implement your conservation plan every step of the way. A Certified Conservation Planner will listen to your goals and objectives and with that in mind provide ideas and insight toward enhancing soil, water, air, plant, animal, and energy resources. You, as the land-user, make all the decisions. This process is 100 percent voluntary and completely confidential.

Having a plan can also qualify you for various Farm Bill conservation programs.

About NRCS

NRCS is USDA's technical agency for providing assistance to private land managers, conservation districts, Tribes, and other organizations in planning and carrying out conservation activities and programs.

NRCS provides free assistance to landowners to help them reach land and resource goals. Our local offices, staffed with conservation professionals with local knowledge, can help you to make well-informed conservation decisions and develop a conservation plan.

Conservation Planning Videos

You can see what else people are saying about conservation planning in short videos on the California NRCS YouTube channel at www.youtube.com/user/NRCSCalifornia



Sandy DuBose
Shasta County



Gurdial Grewal
Madera County



Mel Thompson
Butte County



Ron Swan
Riverside County

Good Stewardship Starts with a Plan!

Please contact your local USDA-NRCS office for further information.

Visit the California NRCS Website at www.ca.nrcs.usda.gov



*Natural Resources Conservation Service
An Equal Opportunity Provider and Employer*

Conservation Planning *works for* California



It Can *work for* You

USDA - Natural Resources Conservation Service