

# Highlights in Conservation

## Success Story Submission Form

“Capturing Conservation” is a quick submission process that will help facilitate capturing our accomplishments. Please fill out the entire form and select “Save As.” Save the form file to any location on your computer. Attach the form to an email and send to **Linda Willand** at [linda.willand@wa.usda.gov](mailto:linda.willand@wa.usda.gov) and **Jennifer Van Eps** at [jennifer.vaneps@wa.usda.gov](mailto:jennifer.vaneps@wa.usda.gov).

**Helpful Hints:** Conservation stories should be written in straight forward English for the public audience; **avoid technical terminology** and **specialized phrasing** when possible. The form is setup with automatic formatting for each section.

**Project Leader e-mail**

**Headline/Project Title**

**Project Summary**

**County**

**City**

**Conservation Partners/Key Participants:**

List only conservation partners and participants that are instrumental to the project’s success.

**Conservation Partners/  
Key Participants:**

**Resource Challenges:**

Describe the resource concerns, problems, and issues that gave rise to the partnership and/or project.

**Resource  
Challenges:**

**Conservation Programs Used:**

Describe the programs used to help eliminate the resource challenges, concerns, or issues faced by the landowner. Describe what was implemented; what was constructed; or the outcome of the conservation project.

**Conservation  
Programs Used:**

**Innovation/Highlights:**

Please list what stands out about how the project was implemented, “tools used”, approaches to problem solving that may have been adopted; or list what you want others to know about the project, a lesson learned, a notable conservation feature, or something that places this project above others.

**Innovation/  
Highlights:**

**Results/Accomplishments:**

Outcomes should correlate with the purpose of the resources problems addressed and conservation partnership. Be specific and descriptive in results and accomplishments achieved. It is appropriate to include future plans of the project as well as changes or developments that may occur.

**Results/  
Accomplishments:****Photographs:**

If possible, please provide a photo of this conservation success. Photos help tell the reader what took place in creating this success. When attaching this form, please also attach separate .JPG photos to the e-mail.

Please provide a caption below for the picture describing what is taking place in the photo. If people are in the photo, please get their permission to use. Identify all people in the picture. Make sure to add photo credits of who took the photo. Try to limit picture size to 500 kb.

**Photo  
Caption:****Key Contacts:**

List the primary contact for the project.

## Contact Information

**Primary Contact:**

Contact Name

Title

Address

City

State/Province

Zip/Postal Code

Phone #

Fax #

Email address

**Secondary Contact:**

Contact Name

Title

Address

City

State/Province

Zip/Postal Code

Phone #

Fax #

Email address

**Don't forget to attach this form along with your photos to an email.  
Please send to Linda Willand at [linda.willand@wa.usda.gov](mailto:linda.willand@wa.usda.gov) and  
Jennifer Van Eps at [jennifer.vaneps@wa.usda.gov](mailto:jennifer.vaneps@wa.usda.gov)**

Natural Resources Conservation Service

*Helping People Help the Land*

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