What is Targeted Conservation?

Targeted Conservation is the focusing of financial, technical, and partner resources to strategically address a geographic area’s priority resource concerns. Targeted Conservation allows for more efficient and effective implementation of conservation measure for addressing specific natural resource concerns. Using a plan-based, stake-holder supported, coordinated effort, NRCS and its partners will realize earlier, measurable outcomes.

Targeted Conservation Delivery is Partner-Centric: NRCS works closely with local, state, federal, and non-governmental organizations to identify and strategically invest in the highest-priority natural resource concerns in the Pacific Islands.

Cost-effective: Uses limited federal conservation dollars most effectively through collaboration with partners and leveraging additional funding from partners.

Focused & Targeted: Rather than funding conservation projects on a farm-by-farm approach, each Field Office and its associated Local Working Groups and Conservation Districts identify the highest-priority natural resource concerns in their community. NRCS then focuses on conservation projects addressing these concerns to achieve a targeted conservation outcome.

Results-oriented: NRCS staff and local partners develop a Targeted Conservation Plan with measurable goals to track and achieve impactful conservation outcomes.

Management Tool: By identifying clear goals and objectives through the TCD model, NRCS leadership and field staff better understand short-term and long-term priorities across the Pacific Islands. This allows NRCS to effectively track, monitor, and plan conservation projects, focus resources, and forecast future needs.
How Targeted Conservation Delivery Works

Targeted Conservation Delivery is founded with locally-led conservation. At Local Working Group meetings, farmers, ranchers, conservation partners, and other members of the community identify resource conservation issues, priorities, and goals. With the shift to Targeted Conservation Delivery, the role of the Local Working Group is more important than ever.

NRCS works with the local Soil and Water Conservation District(s) to turn Local Working Group input into a Long Range Plan (LRP) for the local Field Office. Targeted Conservation Delivery Plans address LRP resource priorities and guide on the ground implementation through:

- outreach
- setting aside Environmental Quality Incentives Program (EQIP) funding
- application screening and ranking
- The use of tailored conservation systems
- leveraging of partnerships and partner resources
- measurement and reporting of outcomes

How Targeted Conservation Delivery Works

TCD is an on-going process. While in 2021, PIA started the process with Local Working Group meetings and resource concern identification, annually the process will return to revisit the Local Working Group, Long Range Plan, and development of Targeted Conservation Plans.

Targeted Conservation Delivery Model Implementation

TCD is an on-going process. While in 2021, PIA started the process with Local Working Group meetings and resource concern identification, annually the process will return to revisit the Local Working Group, Long Range Plan, and development of Targeted Conservation Plans.