USDA NRCS PIA
Soil Health Strategic Plan
2020 – 2025

**Mission:** We deliver conservation solutions so agricultural producers can protect natural resources and feed a growing world.

**Vision:** Resilient islands with clean and abundant water, healthy soils, and thriving agricultural communities.

**Tagline:** Building Better Soils
Customers
• Feedback & Outreach
• Soil Health Plans

Employees
• Training & Tools
• Soil Health Leaders

Partners
• Innovative Collaboration
• Quantitative Outcomes

BUILDING BETTER SOILS TOGETHER
Goal 1: Deliver Highly Effective Soil Health Solutions for Our Customers

- **Strategy 1:** Promote benefits and discuss challenges of soil health management systems with customers through two interactive feedback, education, and outreach events offered in each service area and four virtual events offered PIA-wide each year.

- **Strategy 2:** Develop soil health plans on 200 cropland operations and implement 50% of planned practices in soil health plans by 2025.
Goal 2: Cultivate an Empowered Workforce

- **Strategy 1**: Deliver customized soil health training and tools to employees and partners to build technical expertise and capacity in all field offices annually.

- **Strategy 2**: Establish an interdisciplinary Soil Health Team, with representation from all teams and field offices, to cultivate local leadership and collaboration of staff, partners, and stakeholders by the end of 2020.
Goal 3: 
Accelerate Results through Strategic Partnerships

• **Strategy 1**: Cultivate cooperative focus on soil health success and innovative collaboration by engaging partners and stakeholders to participate in PIA Soil Health Working Group by 2022.

• **Strategy 2**: Develop three projects with an array of partners and funding sources that quantifying outcomes of soil health management systems (e.g., physical, cultural, and economic) for soil health or carbon farming by 2023.