



Natural Resources Conservation Service helping people help the land

Who We Are:



The USDA Natural Resources Conservation Service (NRCS) works with farmers, ranchers, family forest owners and tribes to address natural

resource challenges. We offer financial and technical assistance to help people help the land.

The Environmental Quality Incentives Program (EQIP) is our most commonly-used program. In Oregon, we use a "Strategic Approach to Conservation" to guide our EQIP investments.

A Strategic Approach helps us target specific natural resource concerns in a particular watershed or area to achieve landscape-scale results.

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NRCS Oregon's Strategic Approach is:

Partner-Centric: NRCS works with local, state, federal, and tribal partners and with non-governmental organizations to strategically focus our investments on the highest-priority resource needs in our state.

Cost Effective: By collaborating with partners, NRCS leverages additional funding sources from other groups to make the most effective use of limited federal conservation dollars. Leveraging funds increases the total conservation investment and provides an economic stimulus to local and regional economies.

Focused & Targeted: Instead of funding conservation projects on a scattered, farm-by-farm approach, NRCS targets its investments in very specific areas to achieve clearly-defined natural resource goals as identified by local partners. This approach harnesses the power of multiple landowners in one area undertaking similar conservation projects to achieve a regional or landscape-scale result.

Results-Oriented: The strategic approach emphasizes planning with the end result in mind. NRCS staff work with local partners to set measurable goals and to track and achieve meaningful conservation results.

A Management Tool: The strategic approach helps NRCS leadership and field staff better prioritize, track, plan, and monitor conservation projects on-the-ground. This way of doing businesses allows us to more effectively deliver project planning and increases efficiency in implementation.



