

MERIT myth

DIGITAL COMMUNICATIONS TOOLKIT

ABOUT US

At Merit or Myth our mission is to engage with SD farmers, researchers and conservationists to gain a better understanding of healthy, functioning soils. In an effort to reach our targeted audience, we produce a variety of content: from videos, to blogs, to podcasts. All of this content is designed to address the underlying assumptions farmers have about management practices, deciding once and for all which methods have “merit” and which are “myth”.

WEB PRESENCE



meritormyth.com



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1

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2

Help us in our efforts to increase farming sustainability, efficiency, and quality of life for all South Dakota farmers! JOIN THE REVOLUTION!

