



# 2971 Advancing Farmer-Led Incentives in the Midwest



Conservation practices to reduce nutrient loss and improve water quality

## What is RCPP?

The Regional Conservation Partnership Program (RCPP) promotes coordination of NRCS conservation activities with partners that offer value-added contributions to expand our collective ability to address on-farm, watershed, and regional natural resource concerns. Through RCPP, NRCS seeks to co-invest with partners to implement projects that demonstrate innovative solutions to conservation challenges and provide measurable improvements and outcomes tied to the resource concerns they seek to address.

## Project

Sand County Foundation will organize farmer-led networks to increase the adoption of water quality and climate-smart practices in prioritized watersheds. Goals include reaching 300 farmers new to NRCS programs installing soil health and cover crop practices on 60,000 acres, developing an innovative incentive payment structure, and ensuring 75 percent of RCPP-funded farmers continue these practices beyond project completion.

## Eligible Practices

The project establishes an approach for private sector conservation planning support for practices such as:

- Conservation Cover
- Crop Rotation
- Cover Crops
- Nutrient Management
- Prescribed Grazing
- Reduced Tillage

## More Information

For more information about conservation planning and financial assistance, contact your local NRCS office.

## Funding:

**Duration:**  
Five years (2024-2029)  
**Federal Funds:**  
Financial Assistance:  
\$10,387,500  
Technical Assistance:  
\$3,454,256  
**Partner Contributions:**  
\$4,576,530

## Portions of the Following County:

Dubuque

## Where to Apply:

Find your local service center at <https://www.nrcs.usda.gov/contact/find-a-service-center>



[illegible]

County of Stockton  
DNR Esri, TomTom, Garmin, FAO, NOAA, USGS, EPA, NPS, USFWS