



Coming soon!

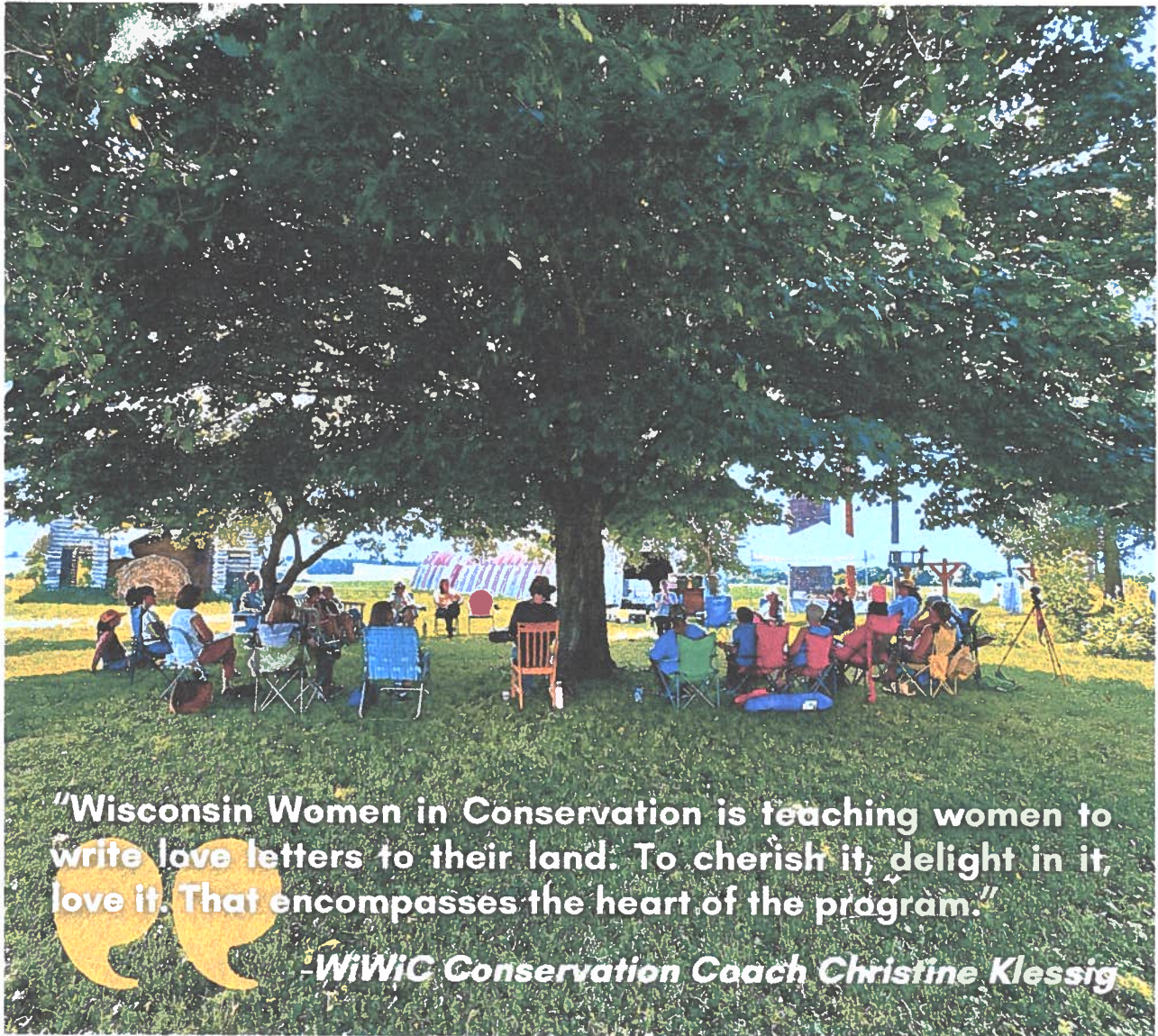
Minnesota Women in Conservation

**For more info email
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WISCONSIN WOMEN in CONSERVATION

nurturing land. and ourselves.



"Wisconsin Women in Conservation is teaching women to write love letters to their land. To cherish it, delight in it, love it. That encompasses the heart of the program."



-WiWiC Conservation Coach Christine Klessig

31476

Learning Circles Farm Field Days Webinars Mentors
Conferences Bus Tours Potlucks Conservation Plans



Wisconsin Women in Conservation (WiWiC) is a women-centered NRCS-funded partner project helping women landowners and farmers become better land stewards by connecting to, learning from, and motivating each other in peer-to-peer settings. Based on feedback over the past 3 years, we have adjusted outreach to include farm workers and urban growers as well. A Milwaukee Women's Urban Ag Network was founded in 2022. WiWiC focuses on 9 Tri-County Regions, facilitated by 5 Regional Coordinators, 27 Conservation Coach mentors and one full-time Conservation Plan Writer aided by local Technical Service Providers. Conservation Planning is free. We work as partners with USDA Service Centers, county Land Conservation offices and local volunteer organizations.



Events

WiWiC is building new networks and leveraging existing relationships with community organizations and local conservation professionals to host a variety of educational, networking and farm tour events like Summer Field Days, Spring and Fall Learning Circles, July Happy Hours, bus tours, potlucks, summits and webinars. Conservation and agency professionals play key roles to design and implement events.



Outreach

Outreach for events is focused on personal invitations by local Coordinators, Coaches, and conservation professionals. WiWiC also utilizes consistent press releases to print, digital, radio and television media contacts; monthly state-wide newsletters; regional newsletters; consistent high-quality content in multiple channels and social media. An email Listserv enables participants to share information and ask questions.

monthly e-news subscribers

2971

3801

event participants over three years

3323

Facebook followers

102 Conservation Plans (22 EQIP)

have been written for FREE over the course of three years

State-Wide Educator Network

WiWiC hosts 2 webinar Meet-Ups for conservation educators each year, along with July Happy Hour networking events. WiWiC also does evaluation at each event and the research team gauges the impact of various activities on conservation planning and implementation, to develop a best-practices framework for working with women growers, farm workers, and landowners.



follow along on social media and sign up for *The Buzz* newsletter

share news and events on the women-only *WiWiC Listserv*



WiWiC.org

