

# SOIL AND PLANT SCIENCE DIVISION

## Technical Soil Services

### Northeast Region

## Grand Rapids, Michigan, Major Land Resource Area (MLRA) Soil Survey Office (SSO)

### Kent Conservation District Showcase

#### Purpose

On March 21, Grand Rapids MLRA SSO Leader Matt Bromley attended an Annual Showcase presented by Kent Conservation District at Rockford Sportsman's Club located in Kent County, Michigan (fig. 1). The Showcase is an opportunity for the Conservation District to highlight their accomplishments and partnerships from the past year. Approximately 105 attendees from the local community as well as politicians at the county, state, and national level enjoyed hearing about all the hard work being done in their county to conserve natural resources.



Figure 1. Matt Bromley presents to Conservation District Annual Showcase attendees.



## Background

The Grand Rapids MLRA SSO is co-located with the Conservation District office in the Kent County USDA Service Center. The shared location helps NRCS staff maintain a good working relationship with this local provider of natural resource management services. Bromley was invited to present background information on soil survey in general as well as quick highlights of the Ecological Site and Dynamic Soil Properties programs.

## Key Outcomes

Bromley's presentation provided the local community with increased awareness of soil survey, explained how they could access the information, and outlined some of the exciting improvements that are being made. Presenting at the Showcase was an opportunity to discuss the value of soil survey to the community and increased landowner interest in cooperating with soil survey update projects in the area.