



March 22, 2021

To: Participants in the Locally Led Conservation II Training Series Session #4

From: LeAnn Buck, Executive Director, MASWCD

Keith Kloubec, Assistant State Conservationist-Programs, NRCS

Welcome to the final session for staff of the March online training series where the spotlight is on **Locally Led Conservation.**

This week's session is Making Local Working Groups Customized. Specifically, the aim of this session is supporting you to take ideas away from this training series to make your Locally Led Conservation even better (even if you go virtual).

- Setting the Stage for Today -LeAnn and Keith
- Diversifying Participation with Effective Recruiting Molly Voeller, Public Affairs Specialist, NRCS
- Hosting an Effective LWG Meeting Online Lisa Hinz, University of Minnesota Extension, and Donna Rae Scheffert, Leadership Tools, Northfield



- Better Together: SWCDs and NRCS Sara Gronfeld, Traverse SWCD and LeAnn
- Small Group Discussion:

What ideas do I have to enhance my Locally Led Conservation work? What next best step(s) am I going to take with Locally Led Conservation goals or actions?

• Closing – Keith and LeAnn

NOTES: Included in this packet is a handout with each segment of the agenda and space for your key take-aways, notes, and action ideas to jot down as you go along.

TIPS FOR SUCCESS:

- 1. Log onto Zoom 5-10 minutes before the session begins to be sure your connections are working well. You will be in a waiting room.
- 2. Preference for participation is for video camera on and muted.
- 3. Use the chat feature to share questions and ideas, and as time allows a response will be given or look for follow-up information after the session.
- 4. The session will be recorded (exception is the breakout discussion) and posted in April after the conclusion of the series. We encourage live participation as that will have the greatest benefit.

Thank you for investing in this time. We value your active involvement.

Locally Led Conservation Training Series #4 Making LWG Customized



How to take ideas from this training series to make your Locally Led Conservation even better (even if you go virtual)

Agenda and Presenters	Key Ideas and Notes
Welcome, Purpose, Goals, and Game Keith Klobec, NRCS LeAnn Buck, MASWCD Danna Bas Schoffert, Leadership Tools	
Donna Rae Scheffert, Leadership Tools Lisa Hinz, U of MN Extension	
Diversifying Participation with Effective Recruiting Molly Voeller, NRCS	
Hosting an Effective LWG Meeting Online Donna Rae Scheffert, Leadership Tools Lisa Hinz, U of MN Extension	

Better Together: SWCDs and NRCS	
LeAnn Buck, MASWCD	
Sara Gronfeld, SWCD	
Discussion:	
What ideas do I have to enhance my	
Locally Led Conservation work?	
What next best step(s) am I going to take with Locally Led Conservation goals or	
actions?	
To share: What 2-3 ideas does our group	
have for enhancing locally led	
conservation work?	



RESOURCE CONCERNS

Natural Resources Conservation Service RESOURCE CO	NCERNS		
Air Quality Emissions	Pest Pressure		
Emissions of airborne reactive nitrogen	Plant pest pressure		
Emissions of greenhouse gases - GHGs			
Emissions of ozone precursors	Salt Losses to Water		
Emissions of particulate matter (PM) and PM	Salt transported to groundwater		
Objectionable odor	Salt transported to surface water		
Aquatic Habitat	Soil Quality Limitations		
Aquatic habitat for fish and other organisms	Aggregate instability		
Elevated water temperature	Compaction		
	Concentration of salts or other chemicals		
Concentrated Erosion	Organic matter depletion		
Bank erosion from streams, shorelines, or water	Soil organism habitat loss or degradation		
Classic gully erosion	Subsidence		
Ephemeral gully erosion			
Degraded Plant Condition	Source Water Depletion		
Plant productivity and health	Groundwater depletion		
Plant structure and composition	Inefficient irrigation water use		
	Surface water depletion		
Field Sediment, Nutrient, and Pathogen Loss	Storage and Handling of Pollutants		
Nutrients transported to groundwater	Nutrients transported to groundwater		
Nutrients transported to surface water	Nutrients transported to surface water		
Pathogens and chemicals from manure, biosolids, or	Petroleum, heavy metals, and other		
compost applications transported to groundwater	pollutants transported to groundwater		
Pathogens and chemicals from manure, biosolids, or	Petroleum, heavy metals, and other		
compost applications transported to surface water Sediment transported to surface water	pollutants transported to surface water		
Sediment transported to surface water	Terrestrial Habitat		
Field Pesticide Loss	Terrestrial habitat for wildlife and		
Pesticides transported to groundwater	Terrestrial habitat for whether and		
Pesticides transported to surface water	Weather Resilience		
resticides transported to surface water	Drifted snow		
Fire Management	Naturally available moisture use		
Wildfire hazard from biomass accumulation	Ponding and flooding		
Whethe lazard from biomass accumulation	Seasonal high water table		
Inefficient Energy Use	Seeps Seeps		
Energy efficient equipment and facilities	Seeps		
Energy efficient farming/ranching practices and field	Wind and Water Erosion		
Zinzigj emerent tarning randining practices and field	Sheet and rill erosion		
Livestock Production Limitation	Wind erosion		
Feed and forage balance	Willia Grosion		
Inadequate livestock shelter			
Inadequate livestock water quantity, quality, and			
madequate investock water quantity, quanty, and			

E		LLC2 #4 EXAMPLE: Prioritization Spreadsheet File Edit View Insert Format Data Tools Add-ons		was yesterday at 5	5:23 PM	
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A1		- fx				
	Α	В	С	D	Е	F
1		EXAMPLE: Prioritizing Resource Concerns				
2		Example Tool: Google Sheet				
3		Small Groups				
4		Farmstead Resource Concern	Sample group: Kelly, Maria, John, Abe	Sample Group: Stuart, Esther, Phyllis, George	Each R.C. TOTAL =	
5	1	Emissions of airborne reactive nitrogen	10	10	20	
6	2	Emissions of greenhouse gases			0	
7	3	Emissions of ozone precursors			0	
8	4	Emissions of particulate matter	5		5	
9	5	Objectionable odor		10	10	
10	6	Energy efficient equipment and facilities			0	
11	7	Energy efficient farming/ranching practices and field			0	
12	8	Feed and forage balance			0	
13	9	Inadequate livestock shelter			0	
14	10	Inadequate livestock water quantity, quality			0	
15	11	Nutrients transported to groundwater	15	5	20	
16	12	Nutrients transported to surface water	10		10	
17	13	Petroleum, heavy metals, etc. transported to ground water	10	25	35	
18	14	Petroleum, heavy metals, etc. transported to surface water			0	
19		TOTALS =	50	50		
20						

Media Advisory

Contact:

[NAME]

[EMAIL]

[PHONE]

[NAME] Soil and Water Conservation District to Convene Community Discussion on Local Conservation Priorities

Locall meeting provides opportunity to make voice heard at the national level

What: The [NAME] Soil and Water Conservation District's annual Local Working Group

meeting will take place on [DATE]. The annual community discussion provides an opportunity for landowners and people with an interest in agriculture, forestry and conservation to review and provide input on local conservation practices, and set future priorities for the region. The recommendations from this meeting will be sent

to the United States Department of Agriculture.

While this meeting is open to the public, likely attendees include local agricultural producers, environmental agencies, and government agencies related to conservation.

When: [DATE]

[TIME]

Where: [NAME OF LOCATION]

[STREET ADDRESS]

[CITY, STATE, ZIP CODE]

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[INSERT SWCD LOGO]

Join us for a Community Discussion about Conservation Priorities in our Region

[DATE], [TIME]

[NAME OF LOCATION]
[ADDRESS]

You're invited! The [NAME] Soil and Water Conservation District is hosting a community discussion on [DATE] at [TIME] at [LOCATION]. This annual meeting provides an opportunity to help set local conservation priorities and seek resources from state and national entities to implement conservation practices.

The <code>[NAME]</code> Soil and Water Conservation District's annual Local Working Group meeting provides an opportunity for landowners and people with an interest in agriculture and conservation to review and provide input on local conservation practices, and set future priorities for the area. The recommendations from this meeting will be shared with the Minnesota State Technical Committee of the Natural Resources Conservation Service (NRCS), the lead agency on the implementation of the natural resources conservation provisions of Farm Bill legislation. Click here to learn more about the purpose of local working group meetings.

This meeting is open to the public, local agricultural producers, environmental agencies, and government agencies related to conservation. RSVPs are appreciated but not required.

Visit [INSERT SWCD WEBSITE] or contact [NAME, TITLE] at [EMAIL/PHONE] for more information or to RSVP.

Sample Agendas

[INSERT SWCD LOGO & INSERT USDA LOGO]

[NAME] Soil and Water Conservation District Local Working Group Meeting

<u>Date</u>: [INSERT]
<u>Time</u>: [INSERT]
<u>Location</u>: [INSERT]

PURPOSE OF THE MEETING:

 An open discussion to review funded local conservation efforts and provide input to inform future priorities for the area for Fiscal Year 2022

AGENDA: (75 minutes)

1. Welcome & Review: 10 minutes

- Welcome and introduction of facilitator and planning partner/team
- · Introduction of meeting attendees
- · Review meeting purpose
- Review action items from last meeting (if held in the last two years)
- · Review the agenda
- · Collect contact information from meeting attendees

2. Present SWCD Draft Priorities: 30 minutes

- Highlight key efforts and review current fiscal year decisions
- Review proposed priorities
- Introduce discussion to gather feedback, proposed revisions, and additions

3. Discuss Proposed Practice Changes and Technical Practice Recommendations: 15 minutes

Introduce discussion to gather feedback and additions

4. Decision/Action Items: 15 minutes

• Establish/finalize the 2022 set of priorities

5. Next Steps: 5 minutes

- Wrap up and discuss the next steps in the process
- · Thank individuals for attending

6. Adjourn

VARIATION – AGENDA FOR LONGER MEETING: (90 minutes)

1. Welcome & Review: 10 minutes

- Welcome and introduction of facilitator and planning partner/team
- Introduction of meeting attendees
- Review meeting purpose
- Review action items from last meeting (if held in the last two years)
- · Review the agenda
- Collect contact information from meeting attendees

2. Develop SWCD Draft Priorities: 40 minutes

- Highlight key efforts and review current fiscal year decisions
- · Share a list of resource causes appropriate to the area
 - Ask participants to discuss this key question: What conservation priorities might be our focus in the coming year?
- · Record and review developing priorities
- Introduce discussion to gather feedback, proposed revisions, and additions

3. Discuss Proposed Practice Changes and Technical Practice Recommendations: 20 minutes

Introduce discussion to gather feedbackand additions

4. Decision/Action Items: 15 minutes

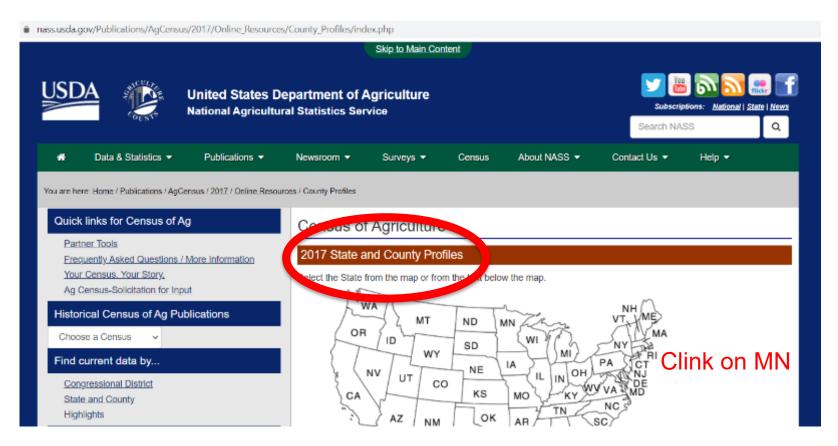
• Establish/finalize the 2022 set of priorities

5. Next Steps: 5 minutes

- · Wrap up and discuss the next steps in the process
- · Thank individuals for attending

6. Adjourn

Whaaat? Where is that?



https://www.nass.usda.gov/Publications/AgCensus/2 017/Online_Resources/County_Profiles/index.php

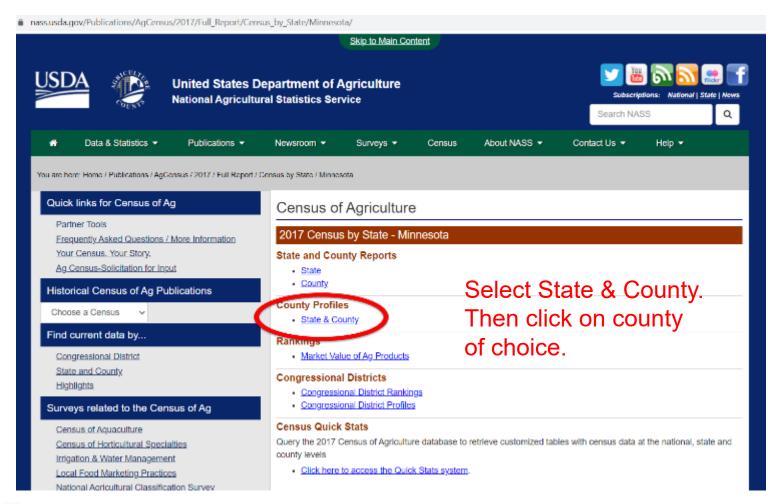


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