






Subject: USDA Previews Crop and Revenue Loss Assistance for Agricultural Producers
 Sent: 11/15/2022 05:04 PM EST
 Sent By: lynnette.wright@usda.gov
 Sent To: 41 Topics

14,621

 Recipients

-  Email
-  SMS
-  Facebook
-  Twitter
-  RSS

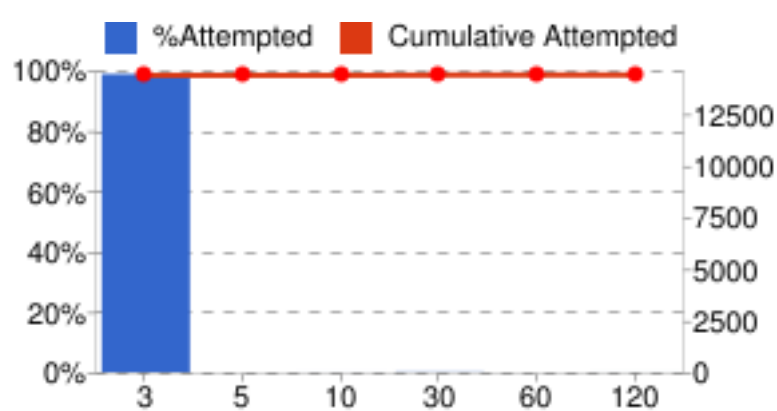
97%

Delivered



- 0% Pending
- 3% Bounced
- 28% Open Rate
- 1% Click Rate

Email Delivery Stats



Minutes	Cumulative Attempted
3	99%
5	99%
10	99%
30	99%
60	99%
120	99%

Delivery Metrics - Details

14,621 Total Sent
14,200 (97%) Delivered
1 (0%) Pending
420 (3%) Bounced
0 (0%) Unsubscribed

Bulletin Analytics

5,613 Total Opens
3947 (28%) Unique Opens
392 Total Clicks
143 (1%) Unique Clicks
19 # of Links

Delivery and performance

These figures represent all data since the bulletin was first sent to present time.

	Progress	% Delivered	Recipients	# Delivered	Opened Unique	Bounced/Failed	Unsubscribes
Email Bulletin	Sending...	97.1%	14,621	14,200	3947 / 27.8%	420	0
Digest	n/a	n/a	0	0	0 / 0.0%	0	0
SMS Message	Delivered	0.0%	0	0	n/a	0	n/a

Link URL	Unique Clicks	Total Clicks
https://content.govdelivery.com/accounts/USDAFARMERS/bul...	13	44
https://www.fsa.usda.gov/programs-and-services/emergency...	17	44
https://www.farmers.gov/coronavirus/pandemic-assistance/p...	25	42
http://www.farmers.gov/service-locator?utm_medium=email...	11	28
https://www.facebook.com/farmersgov?utm_medium=email...	6	27
https://www.fsa.usda.gov/news-room/news-releases/2022/us...	10	24
https://www.fsa.usda.gov/contact-us?utm_medium=email&u...	7	24
https://www.farmers.gov/working-with-us/service-center-loca...	6	23
https://www.flickr.com/photos/farmersgov/?utm_medium=e...	7	23
https://www.instagram.com/farmersgov?utm_medium=email...	5	22
https://www.fsa.usda.gov?utm_medium=email&utm_source...	4	21
http://www.twitter.com/usdafsa?utm_medium=email&utm_s...	7	19
https://offices.sc.egov.usda.gov/locator/app?service=page%	6	18
http://www.fsa.usda.gov/ny?utm_medium=email&utm_sourc...	3	15
https://public.govdelivery.com/accounts/USDAFARMERS/subs...	7	9
https://subscriberhelp.govdelivery.com/	5	5
https://subscriberhelp.granicus.com/?utm_medium=email&u...	4	4
https://www.youtube.com/channel/UCBlm1cdj1ELGjanH0Ci0z...	2	2