

# Conservation Planning

is one of the best tools around to help landowners assess and inventory their resources. It documents the information that if implemented, can have a positive impact on your farm, or non-industrial woodlands.



Contact your local NRCS Service Center to develop a Conservation Plan and apply for programs available in your area.

Some of our popular programs include:

- ▶ Environmental Quality Incentives Program
- ▶ Conservation Stewardship Program
- ▶ Agricultural Conservation Easement Program

# Our Mission

The **mission of NRCS-Wisconsin** is to work with farmers and forest landowners helping them make good conservation decisions concerning their land.

NRCS programs are voluntary and incentive-based. Producers apply to participate in NRCS programs and we provide them with the technical guidance and financial assistance they need to implement proven conservation practices on their lands.

The conservation practices NRCS promotes are helping to protect our natural resources for the long term while at the same time improving Wisconsin farms.



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# Conservation Planning

with the

**Natural Resources  
Conservation Service**



# Helping People Help The Land

The *Wisconsin Natural Resources Conservation Service* (NRCS) is reminding farmers, and non-industrial private woodland owners, about the importance of conservation planning. Developing a conservation plan is a process where NRCS combines your existing production methods with recommended conservation practices. This helps you to best manage your property's unique natural resources, while allowing to grow sustainability, productivity, and improve your natural resources.

Your conservation plan is the end product of NRCS's conservation planning process. As your conservation decision partner, NRCS provides free assistance to landowners like you to reach land use and natural resource goals. Our local offices, staffed with conservation professionals with local knowledge, can help you make well-informed conservation decisions.

## ► *Your Path for Profit, Protection and Production*

*NRCS is committed to conservation planning because it is the foundation of successful land management and natural resource protection.*

## Key Reminders

- ▶ Visit your local NRCS Service Center as soon as possible to receive priority for the early spring ranking process. Find your nearest center at <http://offices.sc.egov.usda.gov/locator/app>
- ▶ A Conservation Plan is your plan. It includes helpful information on each of the practices included in your plan, how they benefit your property, how to maintain them, and how they help soil, water and wildlife.

## Your Plan Benefits

- ▶ Reducing soil erosion and improving soil health
- ▶ Improving water quality on your property and in your watershed
- ▶ Improving wildlife habitat
- ▶ Helping you comply with environmental regulations and USDA compliance requirements
- ▶ Having a conservation plan in place gives your program application for funding a higher priority

## What We Do For You

- ▶ Identify potential natural resource concerns
- ▶ Discuss your objectives and economic goals for your property
- ▶ Recommend conservation practice options
- ▶ Respect you as the decision-maker for your property