



April 19, 2016

IOWA INSTRUCTION 440-399 – MONARCH BUTTERFLY HABITAT DEVELOPMENT
PROJECT

IA399.0 PURPOSE

This Iowa Instruction provides guidance on the Environmental Quality Incentives Program (EQIP) Monarch Butterfly Habitat Development Project (MBHP).

IA399.1 SCOPE

These instructions will be followed by NRCS employees.

IA399.2 FILING INSTRUCTIONS

This Iowa Instruction will be posted on the Iowa NRCS Employee Website, which can be accessed under the Iowa NRCS eDirectives System section at this link [Iowa NRCS eDirectives website](#).

/s/ Larry Beeler, Acting

Kurt Simon
State Conservationist

Attachments

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(IA Instruction 440-399 First Edition – April 2016)

IOWA INSTRUCTION 440-399 – MONARCH BUTTERFLY HABITAT DEVELOPMENT PROJECT

1. PURPOSE:

This Iowa Instruction provides guidance on the EQIP MBHP.

2. BACKGROUND:

The monarch has suffered from significant population declines over the past two decades. Through Farm Bill conservation programs and technical assistance, NRCS will work with partners and clients to increase monarch habitat on private lands. While the monarch butterfly occurs in 49 different States, NRCS is targeting the effort to the core migration route and the primary breeding range. The MBHP document (Attachment A) was developed and distributed within NRCS in 2015 and provides the foundation for the targeting of financial assistance. In the Midwest, the effort is focused on plantings of milkweed (*Asclepias* spp.) and monarch nectaring forbs in wetlands and other marginal lands.

This guidance identifies core and supporting practices that may be planned and implemented consistent with the MBHP strategy document. Conservation planners should use the identified priority tool in Toolkit and select “Monarch” for any practice that is planned consistent with the Monarch Habitat Strategy. This will allow NRCS to track all conservation practices planned and implemented for the benefit of monarch butterflies regardless of financial assistance. Instructions for using the “Identified Priority” feature in Toolkit are located in the Toolkit user guides.

3. PROCESS:

Monarch Midwest Subregion Core and Supporting National Conservation Practices

All monarch habitat development efforts will be planned under the umbrella practice of Upland Wildlife Habitat Management (645). In accordance with practice 645, the monarch butterfly will be the “*targeted wildlife species*,” and the criteria that a “*habitat evaluation or appraisal will be used*” will be met by the application of the Monarch Wildlife Habitat Evaluation Guide (WHEG), Midwest Version. If the client chooses to implement the plan with the use of Farm Bill programs, the following are the core and supporting practices to be used in the contracting effort. Refer to the WHEG and other supporting documents for more guidance on how to plan and implement monarch habitat using these core and supporting practices.

Core National Conservation Practices:

- Brush Management (314)
- Conservation Cover (327)
- Early Successional Habitat Development/Management (647)
- Field Border (386)
- Forage Harvest Management (511)
- Prescribed Burning (338)
- Riparian Herbaceous Cover (390)
- Upland Wildlife Habitat Management (645)

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Supporting National Conservation Practices:

- Fence (382)
- Fire Break (394)
- Herbaceous Weed Control (315)
- Integrated Pest Management (595)
- Wetland Wildlife Habitat Management (644)

The Iowa EQIP Cost List for the current fiscal year (FY) will be used for this project. Initiative Rates or Initiative Historically Underserved (HU) Rates will be used for this project.

Monarch subaccounts will be created in ProTracts. Each year the State EQIP Coordinator will create the ranking criteria in ProTracts. The following eligible land types for the Monarch Butterfly Habitat Project will be placed in the ProTracts Application Evaluation and Ranking Tool (AERT) ranking process:

- Land Use Type
 - ~ Crop
 - ~ Farmsteads
 - ~ Pasture
 - ~ Associated Lands

The Following Natural Resource Concerns will be available in ProTracts AERT:

- Fish and Wildlife
 - ~ Habitat Degradation
- Degraded Plant Condition
 - ~ Undesirable Plant Productivity and Health
 - ~ Excessive Plant Pest Pressure
 - ~ Inadequate structure and composition
- Livestock Production Limitation
 - ~ Inadequate Feed and Forage
 - ~ Inadequate Livestock Water

Attachment B (Monarch Butterfly Screening Criteria Worksheet) must be completed for each eligible applicant applying for financial assistance through the Monarch Butterfly Habitat Development Project. Attachment C (Monarch Focal Area FY2016 Screening Tool Map) is used for the first question on the Screening Criteria Worksheet. Low priority applications will not be considered for funding.

Ranking criteria will be created and loaded into ProTracts each FY. Attachment D (Iowa Monarch Butterfly Habitat Development Project Map) and Attachment E (Midwest Monarch Butterfly Habitat Ranking Index Map) are used for the ranking criteria. Attachment D has two data layers (Bird Conservation Areas (BCA) and I-35 Corridor Focal Area) and Attachment E has one data layer (Midwest Monarch Butterfly Habitat Ranking Index) that have been placed on the local field office server. The first layer file, "Iowa - Bird Conservation Area.lyr" shows all the bird conservations areas in the state. The second layer file, "Iowa - BCA I-35 Corridor Focal Area.lyr," displays the "corridor" counties identified on the map. The data layer "Midwest Monarch Butterfly Habitat Ranking Index" is a national layer prioritizing Fish and Wildlife Service (FWS) index for each county in Iowa. ArcMap users can add these layer files found in their offices F:\Arcmap_Layers folder and display this information in their ArcMap project, regardless of whether or not they are using Toolkit. In order to track monarch acres, field offices are to use the instructions in Attachment F (How To Attribute Practices with Identified Priorities – Monarch Butterfly) to identify priority features.

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For FY2016 only, there has been one batching date established on May 20, 2016. The ranking deadline for this batching date will be June 17, 2016. Batching dates will be announced and posted on the Iowa EQIP Website. For future fiscal years the established EQIP batching dates and ranking deadlines will be used for the MBHP. These batching dates will be posted on the Iowa EQIP Website.

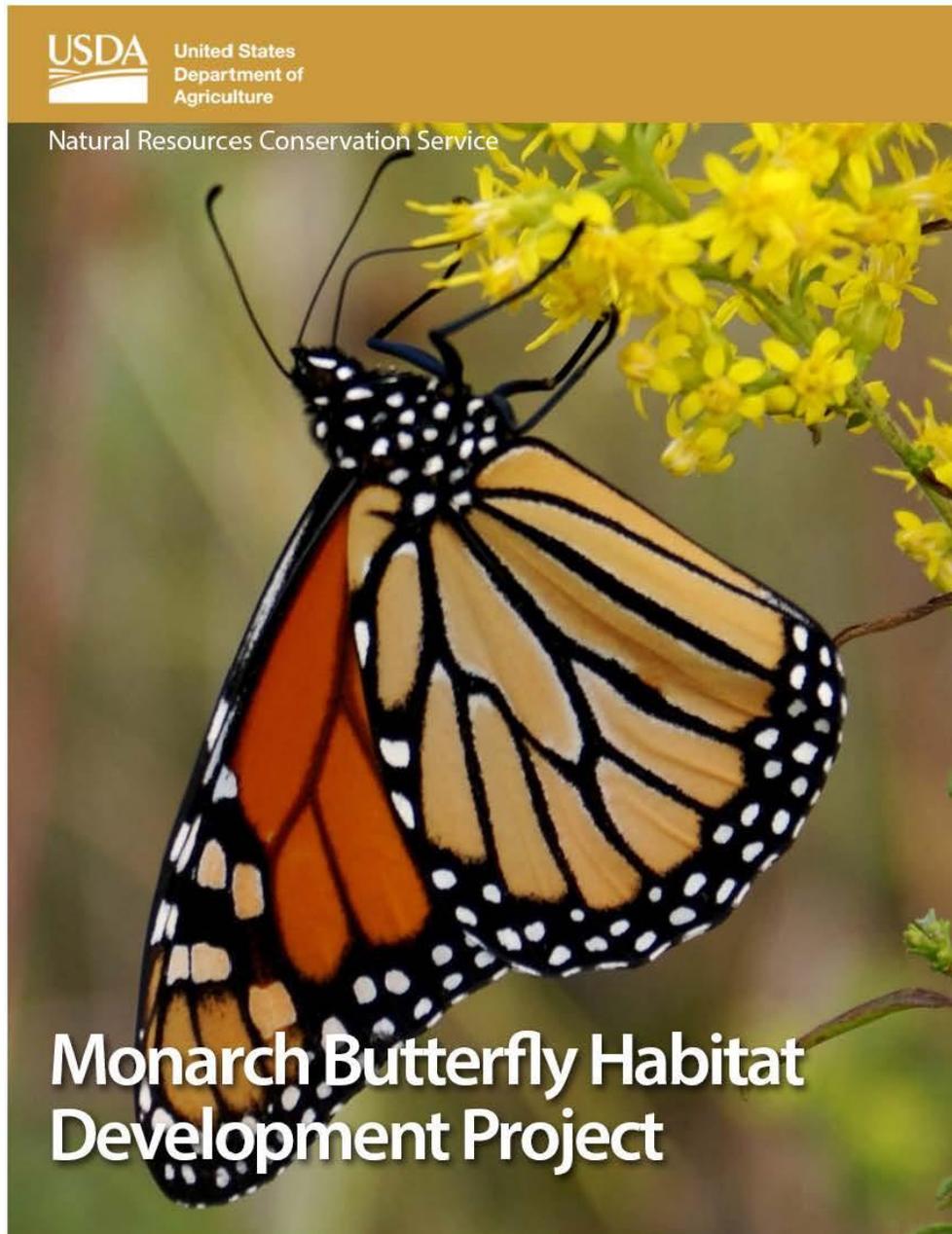
Approved By:

Date: April 21, 2016

/s/ Larry Beeler, Acting

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Attachment A – Monarch Butterfly Habitat Development Project
Attachment B – Monarch Butterfly Screening Criteria Worksheet
Attachment C – Monarch Focal Area FY2016 Screening Tool Map
Attachment D – Iowa Monarch Butterfly Habitat Development Project Map
Attachment E – Midwest Monarch Butterfly Habitat Ranking Index Map
Attachment F – How To Attribute Practices with Identified Priorities – Monarch Butterfly
Attachment G – National Instruction 440-307-33 Monarch Butterfly Habitat Development Project





EXECUTIVE SUMMARY

Monarch conservation will require trilateral action (Commission for Environmental Cooperation 2008), including conservation habitat consideration on all landuses within the United States (USFWS 2015). USDA’s Natural Resources Conservation Service (NRCS) is uniquely positioned to assist landusers in the United States to implement monarch habitat efforts on private lands.

Populations of the monarch butterfly (*Danaus plexippus*) have experienced alarming reductions during the past 20-plus years. The decline in the subspecies (*Danaus plexippus plexippus*) that breeds east of the Rocky Mountains has been identified as being of particular concern (Jepsen et. al., 2015)¹. On Feb. 19, 2014, following the 2014 North American Leaders’ Summit, a joint statement was released by President Obama, President Peña Nieto of Mexico and former Prime Minister Stephen Harper of Canada to “establish a working group to ensure the conservation of the monarch butterfly, a species that symbolizes our association.” Interior Secretary Sally Jewel tasked U.S. Fish and Wildlife (FWS) Director Dan Ashe with leading this working group for the United States. The group – called the Monarch Butterfly High Level Working Group – includes NRCS.



Photo 1: A monarch butterfly. Photo by Gene Barickman, NRCS.

In further support of the monarch, President Obama issued a presidential memorandum² on June 20, 2014 creating a Pollinator Health Task Force to write a federal strategy to promote the health of honey bees and other pollinators (Obama 2014). President Obama assigned Agriculture Secretary Tom Vilsack and Environmental Protection Agency Administrator Gina McCarthy to co-chair this task force. The task force was directed to develop a National Pollinator Health Strategy with special emphasis on the health of honey bees and the decline of the monarch butterflies. On May 19, 2015, the *National Strategy to Promote the Health of Honey Bees and Other Pollinators* was released³. This document provided three overarching goals, including one specific to monarch butterflies:

Increase the Eastern migratory population of the monarch butterfly to 225 million butterflies occupying an area of approximately 15 acres (6 hectares) in the overwintering grounds in Mexico through domestic/international actions and public-private partnerships, by 2020.

¹ In August 2014, a petition to list the monarch under the Endangered Species Act was provided to the U.S. Fish and Wildlife Service (FWS). FWS is currently conducting a 12 month review provided by the Endangered Species Act. A listing petition does not change the status or consideration of a species by NRCS.

² <https://www.whitehouse.gov/the-press-office/2014/06/20/presidential-memorandum-creating-federal-strategy-promote-health-honey-b>

³ <https://www.whitehouse.gov/blog/2015/05/19/announcing-new-steps-promote-pollinator-health>



Monarch Butterfly Habitat Development Project

Through Farm Bill conservation programs and technical assistance, NRCS will work with partners and clients to increase monarch habitat on private lands in all states where the monarch butterfly occurs. Unique to most species proposed for listing under the Endangered Species Act, the monarch occurs not only in all states except Alaska but also in virtually all counties in those 49 states. This makes targeting NRCS’ limited resources difficult.

As a member of the Monarch High Level Working Group, and in response to the Presidential Memorandum and the National Strategy, NRCS has developed the framework of a Monarch Butterfly Habitat Development Project through which NRCS will work cooperatively with private landowners to increase monarch habitat in a 10-state region. Special monarch fund allocations will be provided through the Environmental Quality Incentives Program (EQIP) and the Agricultural Conservation Easement Program (ACEP). The 10 states include Iowa, Illinois, Indiana, Kansas, Minnesota, Missouri, Ohio, Oklahoma, Texas and Wisconsin. NRCS anticipates expanding the effort in upcoming years. In states not within this project area, NRCS will work within existing Farm Bill programs to increase monarch habitat on private lands.

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PROJECT SCOPE

The NRCS Monarch Butterfly Habitat Development Project focuses on the Eastern population of the monarch butterfly, which occurs in all states east of the Rocky Mountains. FWS has identified the migratory corridor from Texas to the upper Midwest as a key region for monarch habitat efforts (U.S. FWS 2015). The project focuses on two subregions within this key portion of the migratory corridor, each with differing ecology and land use (Figure 1). A unique implementation strategy was developed for each subregion.

The southern Great Plains subregion includes Kansas, Oklahoma and Texas. Most of the adult monarchs that wintered in Mexico produce the first generation of monarchs in the southern Great Plains. The central parts of these states are also home to the monarch migration each fall. The primary milkweed species to be targeted in this subregion are spider milkweed (*Asclepias asperula*), zizotes milkweed (*A. oenotheroides*) and green antelope horn (*A. viridis*). (USDA NRCS 2015). In contrast to common milkweed (*Asclepias syriaca*) found in the Midwest, the species of milkweeds found in this subregion are not tolerant of tillage and are not commonly found in cropland. Each of these species is relatively low growing (1-2 feet tall), highly shade intolerant and are commonly found on grazing lands. NRCS will primarily target grazing lands in this subregion. Other habitat improvement opportunities aim to promote periodic soil and plant disturbance (i.e. light disking, summer burning) to increase milkweeds and high-nectar forbs on lands under NRCS conservation easements.

The Midwest monarch subregion includes the second through fifth generational monarch summer habitat. Loss of monarch habitat in this subregion has been high in recent years (Pleasants and Oberhauser 2012). Common milkweed will be the key host plant species to target in this region, but other species may have a significant role. The recent drop in grain prices may provide opportunities for NRCS to target monarch habitat efforts on less productive crop lands. Additionally, the use of NRCS easement lands has been identified as a significant opportunity in this subregion. The Conservation Reserve Program (CRP), administered by USDA Farm Service Agency, has been identified as another program that may provide the needed distribution of habitat across the landscape, critical to migrating monarchs.

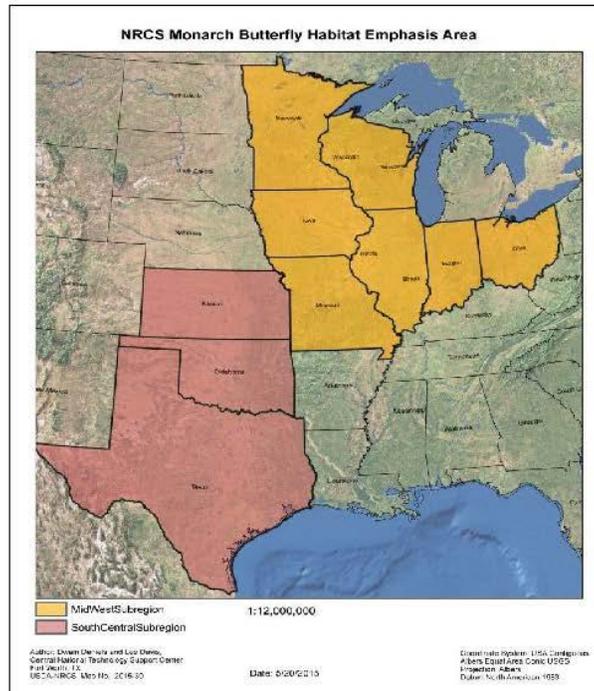


Figure 1. Targeted monarch butterfly subregions.



Monarch Butterfly Habitat Development Project

MONARCH POPULATION DECLINES

The North American monarch population has experienced declines since 1994 when monitoring of the eastern North American population’s wintering habitat first began (Monarch Joint Venture 2015). These declines align with reductions in wintering habitat in Mexico and summer habitat in the United States and Canada.

The low monarch wintering numbers in 2013 and 2014 resulted in an April 2014 statement of shared concern by leaders of the United States, Mexico and Canada. The monarch butterfly was specifically included in the 2014 Presidential Memorandum on pollinator conservation. Additionally, the FWS is conducting a status review to determine if protection under the Endangered Species Act (ESA) is warranted for monarchs.

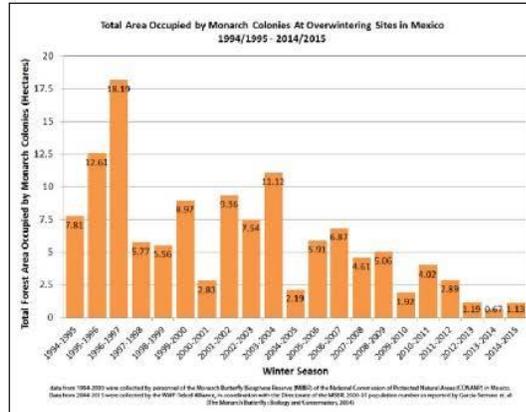


Figure 3. Total area occupied by monarch colonies at overwintering sites in Mexico 1994–2015 (data from World Wildlife Fund–Mexico and MBBR.)

BASIC MILKWEED INFORMATION

Monarchs use milkweed as the sole food source of their larva, and also as a source of nectar for adults. There are about 110 species of *Asclepias* in North America. For this project, which focuses on large-scale habitat enhancement for the eastern population, NRCS is focusing on six species of *Asclepias*. All are perennials.

Three of these species occur in the southern Great Plains (*Asclepias asperula*, *A. oenotheroides* and *A. viridis*) and three in the Midwest (*A. syriaca*, *A. incarnata*, and *A. tuberosa*). In addition to these species, several others are increasingly available in the commercial native seed industry, including *A. verticillata*, *A. purpurascens*, and *A. sullivantii*.



Photo 2: A monarch caterpillars feeds on the leaf of common milkweed. Photo by Mace Vaughan, The Xerces Society.



Monarch Butterfly Habitat Development Project

DEVELOPMENT OF SUBREGIONAL STRATEGIES

To launch this project, NRCS organized two strategy development sessions in 2015 where NRCS staff in the states constructed a monarch habitat strategy for each subregion. Staff from each of the 10 states participated in these sessions by providing critical technical and farm bill program information. The strategy sessions had 68 participants representing NRCS, FWS, state agencies, universities and non-government organizations (NGOs). NRCS Farm Bill program managers in each subregion were asked to work cooperatively with their colleagues to assure that expertise for each program was available during the strategy sessions. The primary Farm Bill programs identified as having potential to increase monarch habitat were the Environmental Quality Incentives Program (EQIP), Conservation Stewardship Program (CSP), the former Wetland Reserve Program (WRP), and the current Wetland Reserve Easement program (WRE) but other programs were discussed.



Photo 3: Common milkweed. Photo by Kelly Gill, The Xerces Society.

As the basis for the conservation planning process, NRCS staff will apply the applicable *USDA NRCS Monarch Butterfly (Danaus plexippus plexippus): Wildlife Habitat Evaluation Guide* to identify monarch habitat development potentials. Separate versions of this WHEG have been developed for each subregion. If vegetative establishment is selected by the client, then seeding specifications will be developed based on regional plant lists (e.g. see nrcs.usda.gov/monarchs, NRCS [Plant Materials Program website](#), or state NRCS pollinator lists revised to target milkweed and monarch nectar sources).

The FWS provided NRCS the results of a draft monarch habitat priority modeling effort. NRCS will use these data to assist with screening and ranking decisions for Farm Bill conservation programs. NRCS' Landscape Conservation Initiatives team will provide the states with the monarch butterfly screening and ranking decisions through the NRCS directive system.

TRACKING GAINS IN MONARCH HABITAT

NRCS will track gains in monarch habitat within the capacity of current agency planning and contracting software. Funds allocated to the Monarch Butterfly Habitat Development project will be tracked in Protracts, the NRCS contracting software. These data will be supplemented with the new *monarch identified priority feature* built into the practice planner portion of the agency's Conservation Planning Toolkit software.

The Monarch WHEG will provide baseline data on field conditions prior to implementation of a monarch habitat development plan or contract.



MIDWEST MONARCH HABITAT STRATEGY

This project's Midwest subregion includes Illinois, Indiana, Iowa, Minnesota, Missouri, Ohio and Wisconsin. These seven states account for 58 percent of corn and 54 percent of soybeans grown in the United States (USDA NASS 2015). This area is also home to the "summer recharge zone" for the wintering population of monarchs. Based on 1996 data, 50 percent of wintering monarchs in Mexico were born in the Midwest (see Figure 4, Wassenaar and Hobson, 1998). This subregion has experienced the greatest habitat loss for monarchs because of multiple causes, but predominantly agriculture (Hartzler 2010; Pleasants and Oberhauser, 2012).

The subregion is home to many milkweed species, but monarch experts agree three have greater significance. They are:

- Common milkweed (*A. syriaca*):** This large species is very common to disturbed lands in the Midwest and eastern United States, and will be the most important species for monarch restoration or habitat enhancement. Prior to the development of glyphosate herbicide, this species was very common in cropland fields as other herbicides were not effective in control. Common milkweed is rhizomatous, aggressive and can be difficult to control without the proper use of herbicides. It appears to prefer moderately well and well drained soils and spreads rapidly after plowing in spring. Summer plowing appears to reduce the vigor and population. Winter cropping (cash or cover crop) reduces the occurrence of common milkweed. Tissue analysis of monarchs wintering in Mexico during 1995-1996 demonstrated that 85-92 percent of monarchs fed on common milkweed (*A. syriaca*) growing in the central, northern and eastern United States (Wassenaar and Hobson, 1998).
- Swamp milkweed (*A. incarnata*):** This tall rhizomatous species occurs in open lands in wetlands and along wetlands edges. Being rhizomatous, it tends to occur as colonies, rather than individuals.
- Butterfly milkweed (*A. tuberosa*):** This non-rhizomatous species occurs sporadically in open lands on sandy, well-drained soils.

The aggressive growth habits and milky sap of *A. syriaca* prohibit acceptance of milkweed in cropland. The milky sap interferes with crop harvesting machinery. While livestock avoid feeding on milkweed in pastures, when cut and cured with hay, it becomes more palatable and poses a greater risk of making cattle sick. Thus hay producers have a low tolerance to milkweed (Shane 2008). For these reasons, NRCS anticipates that the largest gains and interest will be on lands not being used for agricultural production in this subregion.

NRCS identified the highest potential for gains in habitat in the Midwest subregion to be on lands in various USDA cropland retirement programs, particularly lands currently enrolled in WRP and lands to be enrolled in a wetland easement through the Agricultural Conservation Easement Program (ACEP). The

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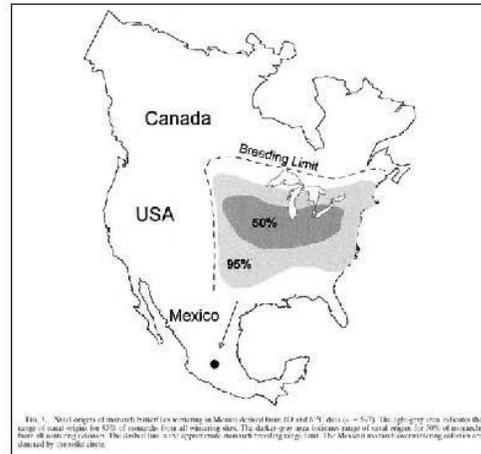


Figure 4. Natal origins of monarch butterflies in Mexico during winter 1996 (Wassenaar and Hobson 1998).



Monarch Butterfly Habitat Development Project

Conservation Reserve Program (CRP), administered by the Farm Services Agency, was identified as having significant potential, with CP-42 Pollinator Habitat being identified as having the most potential for the monarch. There are opportunities for the development of larger blocks of habitat on lands enrolled in both of these programs. Because the current land uses in this subregion are cropland and intensively managed pastures and hay fields, NRCS anticipates less potential of habitat gains with the EQIP and CSP programs. Nonetheless, quality habitat in small blocks is anticipated with the use of these programs.

The most immediate potential is for habitat enhancement on lands currently enrolled under WRP. WRP enables NRCS to work with landowners to implement measures on the land that increase wildlife habitat. NRCS pays 100 percent of the cost for these efforts on permanent easements. Targeted funding will be made available in fiscal year 2016 to implement monarch habitat efforts on existing WRP easements. Staff will apply the *USDA NRCS Monarch Butterfly (Danaus plexippus plexippus): Wildlife Habitat Evaluation Guide WHEG: Monarch Butterfly Midwest subregion* to selected lands currently under easement. Based on the results of the WHEG, each NRCS state office will request funds to implement various habitat improvement activities on existing WRP easement lands. The most common activities anticipated include prescribed burning or disking, followed by planting of milkweed and monarch nectar plants.

The following core and supporting National Conservation Practices will be used to develop monarch habitat in the Midwest subregion using all Farm Bill conservation programs.

Core National Conservation Practices:

- Conservation Cover (327)
- Prescribed Burning (338)
- Early Successional Habitat Development/Management (647)

Core National Conservation Practices anticipated to be applied to a lesser degree:

- Field Border (386)
- Riparian Herbaceous Cover (390)

Supporting National Conservation Practices:

- Brush Management (314)
- Fire Break (394)
- Fence (382)
- Herbaceous Weed Control (315)
- Integrated Pest Management (395)
- Upland Wildlife Habitat Management (645)
- Wetland Wildlife Habitat Management (644)



SOUTHERN GREAT PLAINS MONARCH HABITAT STRATEGY

The project's southern Great Plains subregion includes Kansas, Oklahoma and Texas. This area provides critical habitat for monarchs arriving from Mexico in the spring. Additionally, it provides critical nectar plants for migrating monarchs in the fall of the year. Recent data (Flockhart et al. 2013) suggest that fall monarch reproduction in the southern Great Plains may contribute to the wintering population in Mexico at a higher proportion than demonstrated by the 1996-1997 data (Wassenaar and Hobson 1998). Although the contribution of the wintering population with a natal origin of the southern Great Plains remains in question, data from Flockhart et al. (2013), coupled with data from the Monarch Larva Monitoring Project (Prysbly and Oberhauser 2004) and Baum and Sharber (2012) suggests that opportunities to increase fall monarch breeding habitat in the southern Great Plains may warrant further consideration (e.g. research, consideration during the conservation planning process).

During the fall migration, the vast majority of the eastern population of monarchs funnel through the central part of these three states. Multi-year monitoring from citizen observational data (Journey North 2015) support that the location of this fall migration funnel is somewhat dynamic dependent on prevailing winds during the migration. These data demonstrate the critical importance of fall nectar sources in central portions of these three states.

The FWS has identified three species as being the most critical for the monarch recovery in the Southern Plains (Best 2015). They are:

- **Spider milkweed (*Asclepias asperula*):** This narrow-leafed species is particularly common to central Texas and is most adapted to shallow calcareous soils common to the Edwards Plateau of central Texas. It also occurs in OK and KS, but to a lesser degree. It occurs primarily on grazed lands but also on areas maintained by periodic mowing and shallow soils that are not grazed. It appears to prefer shallow soils that range from slightly alkaline to calcareous.
- **Zizotes milkweed (*A. oenotheroides*):** This wide-leaf species is common in northern Mexico, southern, central and north-central Texas. It also occurs in Oklahoma. Zizotes milkweed is well adapted to deep, neutral to moderately alkaline clays and clay loam soils, and occurs primarily on grazed lands as well as on areas maintained by periodic mowing. Introduced grasses common to southern Texas may be contributing to the decline of this milkweed species.
- **Green antelope horn (*A. viridis*):** This wide-leaf species is common to central Texas, Oklahoma and Kansas. Because of the larger range, many consider this species to be the key species for first generational monarchs. It occurs almost exclusively on grazed lands and non-agricultural areas periodically mowed, such as roadsides, parks and urban lands. It appears to prefer deep loams and fine sandy loam soils but tolerates deep finer textures soils. This species prefers soils that are slightly acid to slightly alkaline. Unlike *A. asperula*, it rarely occurs on shallow soils.

Each of these species are one to two feet tall and shade intolerant. Thus, these milkweed species are not well adapted for hayland or cropland. Rather, they evolved under patchwork grazing by bison (*Bison bison*) (Gates and Aune 2008) and burned conditions common in the southern Great Plains. They flourish on lands that are grazed. Commercial seed propagation and the cultural practices for establishment of these three species are very limited. Anecdotal observations (Goodwin, personal communications) suggest that this region may have ample milkweed for the first generation of returning monarchs. NRCS will not allocate significant resources for planting of milkweed in this subregion. Rather resources will be



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allocated to protect and enhance existing stands of milkweed and to promote an increase in nectaring species.

Monarchs limit lipid intake during migration and use a “fuel as you go” approach. As they near Mexico, monarchs begin to build lipid reserves needed to overwinter (Brower et al. 2006) in the cool and damp climate. Failure to build fat reserves would impact survival during the long winter dormancy period. For these reasons, NRCS will concentrate on increasing availability and distribution of fall nectaring habitat in the southern Great Plains subregion. It is important to note that *Asclepias* species are an excellent source of nectar. Prescribed burning during summer has increased availability of milkweed for the fall migration (Baum and Sharber 2012). Similarly, summer mowing appears to increase availability of milkweed nectaring resources in the fall (Davis, personal communications). NRCS will allocate resources in an attempt to increase availability of fall nectaring plants in the southern Great Plains subregion.

Monarch survival rates to the fifth instar (the final larval/caterpillar stage prior to pupation) are generally between 15 and 20 percent (Prysbly and Oberhauser, 2004). The red imported fire ant (*Solenopsis invicta*) has been identified as potentially having a significantly negative impact to the monarch population (Calvert 2004a). Following observations in 1996, Calvert initiated a study that demonstrated that the red imported fire ant reduced survival of monarchs in central Texas to the fifth instar from 20 percent to 0.2 percent, a 100 factor decline (Calvert 2004). Fire ant population densities are related to soil type. Shallow, droughty soils support lower densities, as do deep sands. NRCS will attempt to target habitat development efforts in southern Oklahoma and Texas in areas with lower fire ant densities. Additionally, NRCS will consider the development of a fire ant control pilot study on WRP easements, similar to the efforts by the FWS on the Attwater Prairie Chicken National Wildlife Refuge (Morrow et al. 2015).

NRCS identified the highest potential for gains in habitat in the southern Great Plains subregion to be on private grazing lands, particularly sites supporting native grass. Conversion from introduced monoculture grass systems to species rich native grasslands will be a high priority as will implementation of grazing systems that maximize plant species richness. These habitat gains will be implemented primarily through the EQIP.

Most of the CRP contracts in this subregion are in the western portions of the state and are not heavily used by monarchs in most years. For this reason, the potential for CRP in these three states is considered lower than in the Midwest.

The NRCS conservation planner will apply the *WHEG: Monarch Butterfly Southern Great Plains subregion* to identify various habitat improvement activities that would increase habitat. The most common national conservation practices to be applied to increase monarch habitat in the southern Great Plains subregion are identified below.

Core National Conservation Practices:

- Brush Management (314)
- Conservation Cover (327)
- Early Successional Habitat Development/Management (647)
- Field Border (386)
- Prescribed Burning (338)
- Prescribed Grazing (528)
- Range Planting (550)

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Core National Conservation Practices anticipated to be applied to a lesser degree:

- Riparian Herbaceous Cover (390)
- Upland Wildlife Habitat Management (645)

Supporting National Conservation Practices:

- Fire Break (394)
- Fence (382)
- Heavy Use Area Protection (561)
- Herbaceous Weed Control (315)
- Integrated Pest Management (595)
- Livestock Pipeline (516)
- Pond (378)
- Pumping Plant (533)
- Water Well (642)
- Watering Facility (614)
- Wetland Wildlife Habitat Management (644)



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Monarch Butterfly Habitat Development Project

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ATTACHMENT B

**Monarch Butterfly Screening Criteria Worksheet:
NRCS Environmental Quality Incentives Program (EQIP)**

A Screening Worksheet must be completed for each eligible EQIP application.

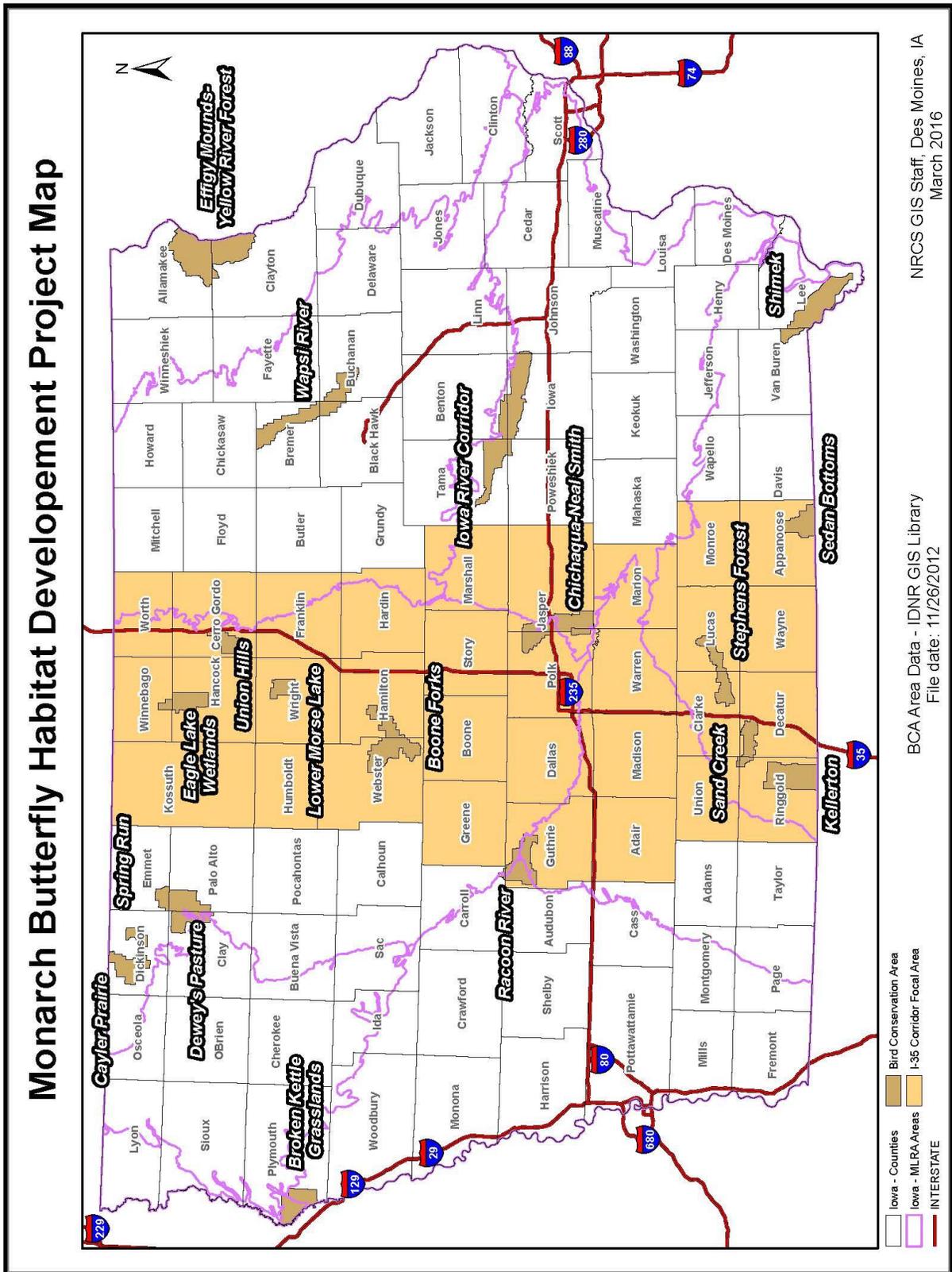
Instructions: This screening worksheet must be completed for each eligible producer applying for the EQIP Monarch Butterfly Habitat Development Project. Applications will be accepted on a continuous basis; however, application periods are established for purposes of evaluation, ranking, and funding decisions. The goal of this screening tool is to ensure that conservation technical assistance and EQIP program benefits are managed efficiently to address priority conservation needs related to this national initiative. Completion of this worksheet and documentation does not constitute agreement to provide EQIP program benefits nor approval of a program contract. The original screening worksheet should be filed with the applicant case file or EQIP program file and unless the application is determined to be ineligible, the screening priority (high and low) must be recorded in ProTracts. Upon request, a copy of the completed screening worksheet may be provided to the applicant.	
Detailed Screening Criteria Worksheet – Complete for each eligible EQIP Applicant	
Applicant Name:	County:
Application No:	Field Office:
Evaluator Name:	Date:
Priority Determination for ProTracts:	
Is the project area located in a county identified in red on the “Monarch Focal Area FY 2016 Screening Tool” Map? <i>Yes (High) No (Low)</i>	
Has the producer had a financial assistance contract terminated in the past 3 years? <i>Yes (Low) No (High)</i>	
Are any of the planned Monarch habitats located adjacent to (i) cropland field, or (ii) pasture or hayland that is treated with insecticides (Excluding treated seed)? <i>No (High) Yes (Continue)</i>	
<ul style="list-style-type: none"> • If cropland or treated pasture/hayland is located on only one side of the planting, is the planting width greater than 125 feet? <i>Yes (High) No (Low)</i> • If cropland treated pastureland/hayland is located on both sides of the planting, is the habitat width more than 250 feet? <i>Yes (High) No (Low)</i> 	
Any rating of “Low” will not be ranked.	

The priority determination of high or low must be recorded in ProTracts for this applicant.

D.C. Approval:		Date Approved:	
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March 2016

ATTACHMENT D

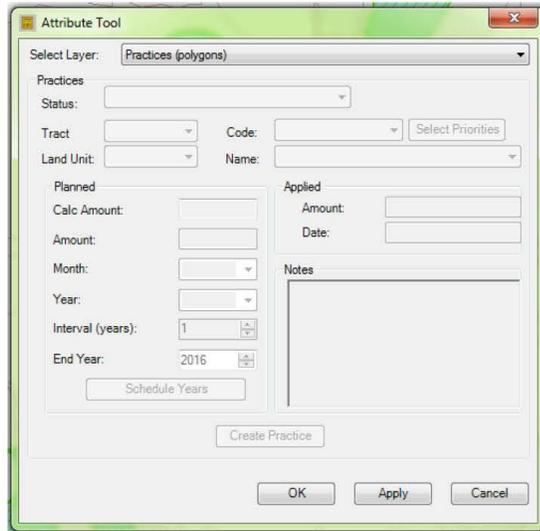


ATTACHMENT F

How To Attribute Practices with Identified Priorities – Monarch Butterfly

Once practices are created in the practice layer they must be attributed. The following steps show how to attribute all practice layers.

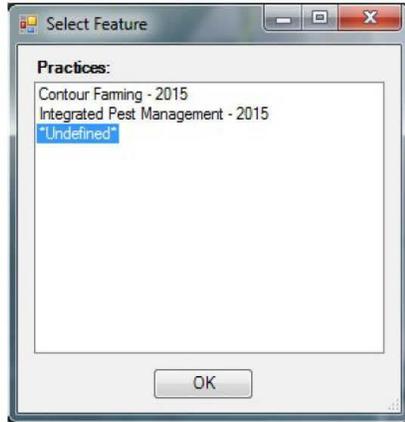
1. On the Toolkit toolbar, click the **Attribute Tool**  button.
2. In the Attribute Tool dialog, select the appropriate practice layer (points, lines, or polygons) from the Select Layer drop-down menu.



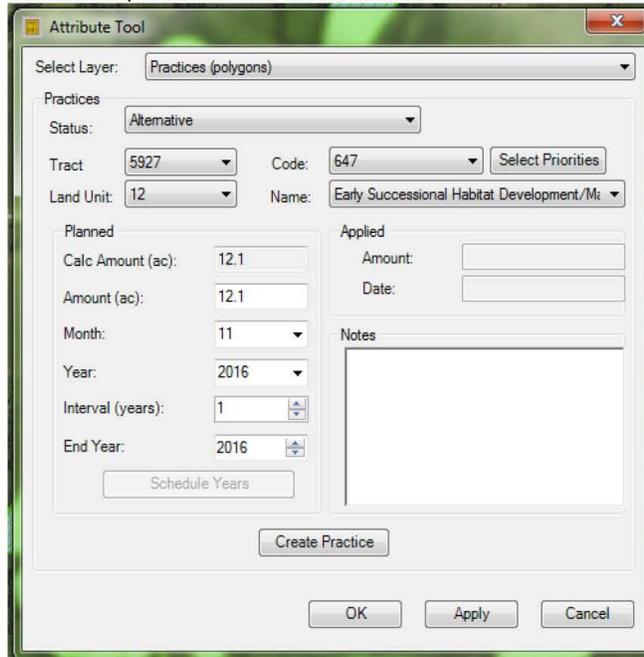
3. Select the practice to attribute from the map.



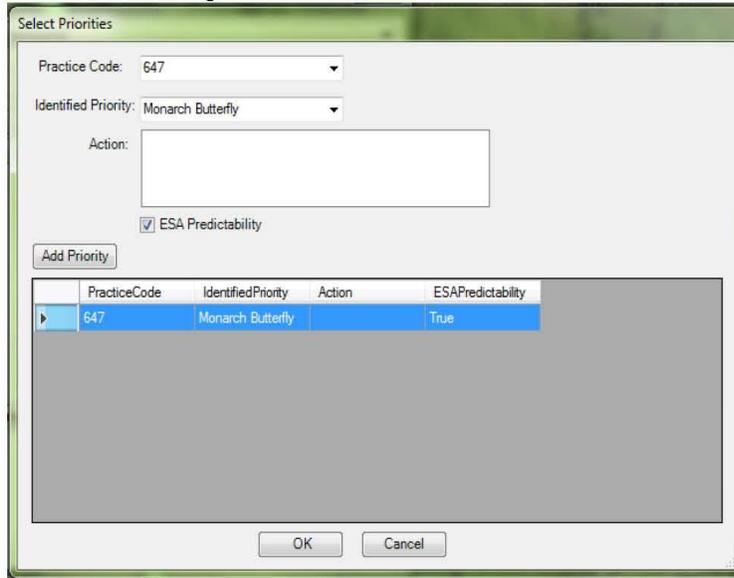
- If multiple practices overlap, select the practice to attribute from the Select Feature list. New practices that are not attributed are always displayed as “Undefined”. Select **Undefined** and click **OK**.



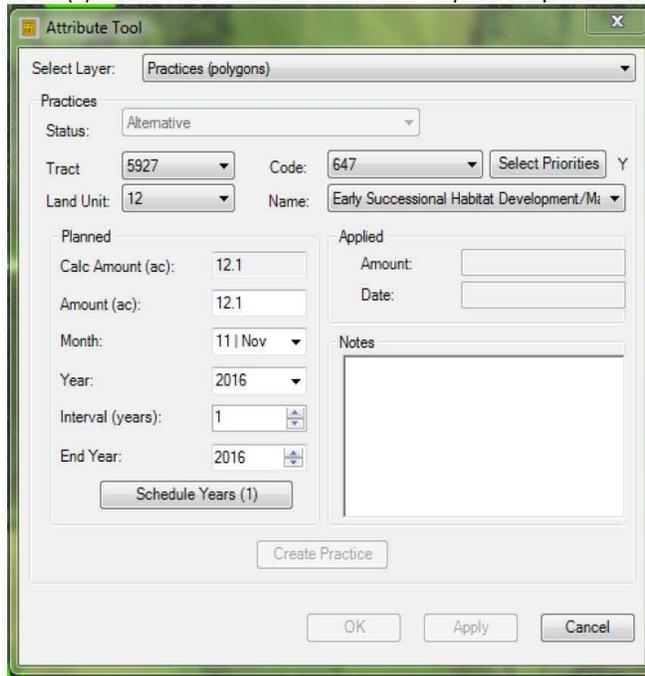
- The following Core Practices from the National Monarch Guidance allow tracking through the Select Priority Feature within the Attribute Tool. **At this time, Practice Codes: 327 (Conservation Cover), 647 (Early Successional Habitat Development/Management, 386 (Field Border), and 390 (Riparian Herbaceous Cover) are practices that trigger the ability to use the Select Priority Feature for Monarch Butterfly.** In the Attribute tool dialog, enter the practice information. The Tract and Land Unit are defaulted and can be edited if needed. The practice amount is automatically calculated and can be edited if needed.



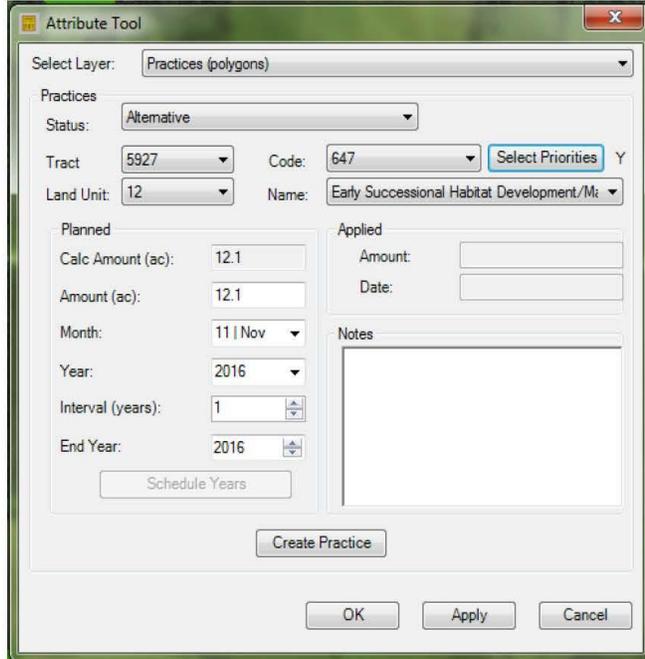
- Click **Select Priorities** in the Attribute Tool and select the species from the Identified Priority list (Monarch Butterfly). Enter the priority information, click **Add Priority** then click **OK** to close the Select Priorities dialog.



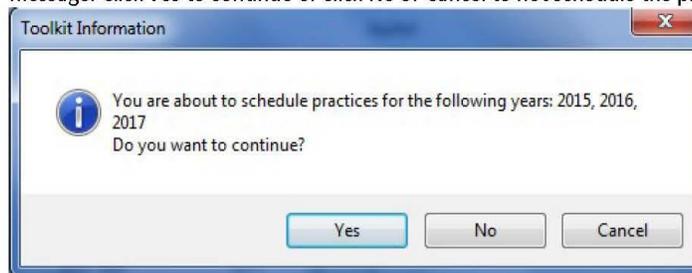
- On the Attribute Tool dialog, click the **Schedule Years** button to schedule the practice. The number in the (1) shown below indicates the number of years the practices will be scheduled.



- Click OK.



- If you are scheduling practices for multiple years you will see the following Toolkit Information message. Click **Yes** to continue or click **No** or **Cancel** to not schedule the practices.



The practice(s) are saved to the Practice Schedule.

ATTACHMENT G

Name and Acronym: Monarch Butterfly Habitat Development Project (MBHP)

Description/Summary:

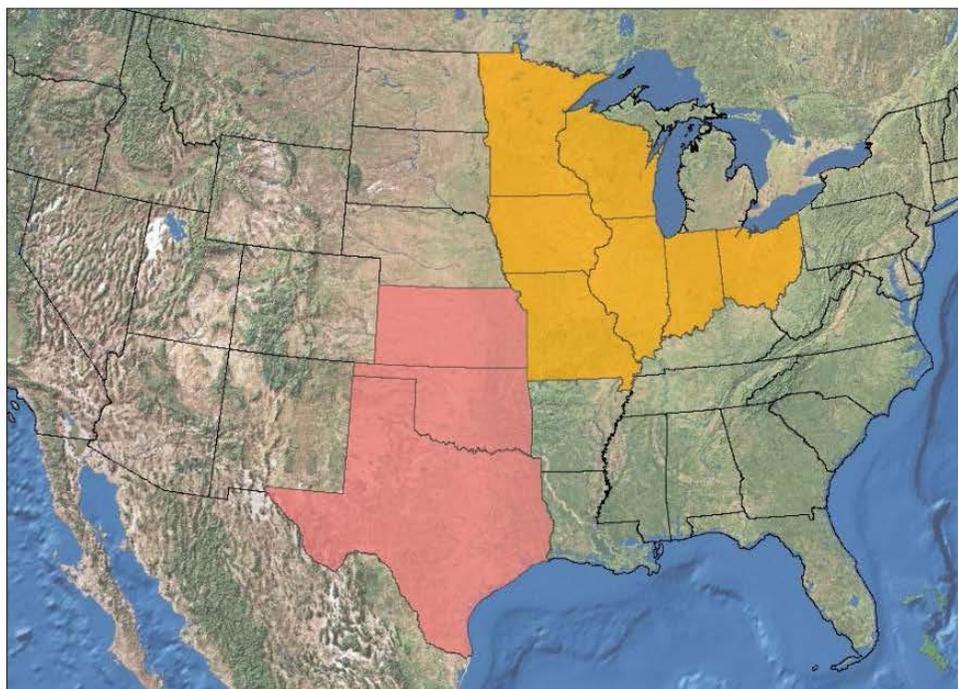
The monarch has suffered from significant population declines over the past two decades. Through Farm Bill conservation programs and technical assistance, NRCS will work with partners and clients to increase monarch habitat on private lands. While the monarch butterfly occurs in 49 different States, NRCS is targeting the effort to the core migration route and the primary breeding range. The Monarch Butterfly Habitat Development Project document was developed and distributed within NRCS in 2015 and provides the foundation for the targeting of financial assistance. In the Midwest, the effort is focused on plantings of milkweed (*Asclepias* spp.) and monarch nectaring forbs in wetlands and other marginal lands. In the southern Great Plains, the effort is focused on improving monarch habitat on existing grasslands.

Required Use of Identified Priority Feature in Toolkit

This guidance identifies core and supporting practices that may be planned and implemented consistent with the Monarch Butterfly Habitat Development Project strategy document. Conservation planners should use the identified priority tool in Toolkit and select "Monarch" for any practice that is planned consistent with the Monarch Habitat Strategy. This will allow NRCS to track all conservation practices planned and implemented for the benefit of monarch butterflies regardless of financial assistance. Instructions for using the "Identified Priority" feature in Toolkit are located in the Toolkit user guides.

Approved Focus Area and Participating States:

Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri, Ohio, Oklahoma, Texas, and Wisconsin



Midwest Subregion
 Southern Plains Subregion

1:16,000,000

Authors: Dwain Daniels and Lee Davis
 USDA-NRCS-CNTSC
 Fort Worth, Texas
 Map Number: 2015-42

Coordinate System: USA Contiguous
 Albers Equal Area Conic USGS
 Projection: Albers
 Datum: North American 1983

IOWA INSTRUCTION 440-399 – MONARCH BUTTERFLY HABITAT DEVELOPMENT PROJECT

Program Contact Information:

National Biologist	Danielle Flynn	(202) 690-0856; danielle.flynn@wdc.usda.gov
NTSC Biologist	Lee Davis	(817) 509-3331; lee.davis@ftw.usda.gov
National WLFW Coordinator	Galon Hall	(202) 690-1588; galon.hall@wdc.usda.gov
EQIP Team Leader	Jeff White	(202) 690-2621; jeffrey.white@wdc.usda.gov

ProTracts Requirements:

Subaccount Guidance:

440-CPM, Part 512, Subpart I, Section 512.83, requires that separate fund accounts be established for all programs and initiatives administered in ProTracts. States must select the correct monarch account type from the choices in ProTracts to provide for consistent analysis and the ability to track program delivery. Subaccounts will be created in ProTracts to support the Monarch Butterfly Habitat Project for each State approved in the focal area.

1. Subaccount Guidance:

440-CPM, Part 512, Subpart I, Section 512.83, requires that separate fund accounts be established for all programs and initiatives administered in ProTracts. States must select the Monarch account type from the choices in ProTracts to provide for consistent analysis and the ability to track program delivery. Monarch subaccounts will be created in ProTracts for each approved State.

ACCOUNT TYPE
EQIP 2014
Monarch Butterfly Project

2. Application, Evaluation, and Ranking Tool Guidance – Choice Lists and Matrix Data:

- a. Approved Land Types.—States must assign the following land uses that apply as eligible for Monarch in the ProTracts Application Evaluation and Ranking Tool (AERT) ranking process:

Land Use Type
Crop
Farmsteads
Pasture
Range
Associated Agriculture Lands

- b. States must assign natural resource concerns from the following list for WLFW in ProTracts AERT:

Fish and Wildlife
Habitat Degradation
Degraded Plant Condition
Undesirable Plant Productivity and Health
Excessive Plant Pest Pressure
Inadequate structure and composition
Livestock Production Limitation
Inadequate Feed and Forage
Inadequate Livestock Water

Note: No additional resource concerns may be added or used in ProTracts AERT to support the Monarch Project.

MIDWEST SUBREGION

Monarch Midwest Subregion Core and Supporting National Conservation Practices

All monarch habitat development efforts will be planned under the umbrella practice of Upland Wildlife Habitat Management (645). In accordance with practice 645, the monarch butterfly will be the “targeted wildlife species,” and the criteria that a “habitat evaluation or appraisal will be used” will be met by the application of the Monarch Wildlife Habitat Evaluation Guide (WHEG), Midwest Version. If the client chooses to implement the plan with the use of Farm Bill programs, the following are the core and supporting practices to be used in the contracting effort. Refer to the WHEG and other supporting documents for more guidance on how to plan and implement monarch habitat using these core and supporting practices.

Core National Conservation Practices:

- Brush Management (314)
- Conservation Cover (327)
- Early Successional Habitat Development/Management (647)
- Field Border (386)
- Forage Harvest Management (511)
- Prescribed Burning (338)
- Riparian Herbaceous Cover (390)
- Upland Wildlife Habitat Management (645)

Supporting National Conservation Practices:

- Fence (382)
- Fire Break (394)
- Herbaceous Weed Control (315)
- Integrated Pest Management (595)
- Wetland Wildlife Habitat Management (644)

Screening Criteria (states may add additional screening criteria as desired):

Screening Question 1:

Is the project area located in a county identified in red on the “Monarch Focal Area FY 2016 Screening Tool” map?

Yes (High) No (Low)

Monarch Focal Area FY 2016 Screening Tool



IOWA INSTRUCTION 440-399 – MONARCH BUTTERFLY HABITAT DEVELOPMENT PROJECT

Screening Question 2:

Are any of the planned monarch habitats located adjacent to (i) cropland field, or (ii) pasture or hayland that is treated with insecticides (excluding treated seed)?

NO High

YES, continue

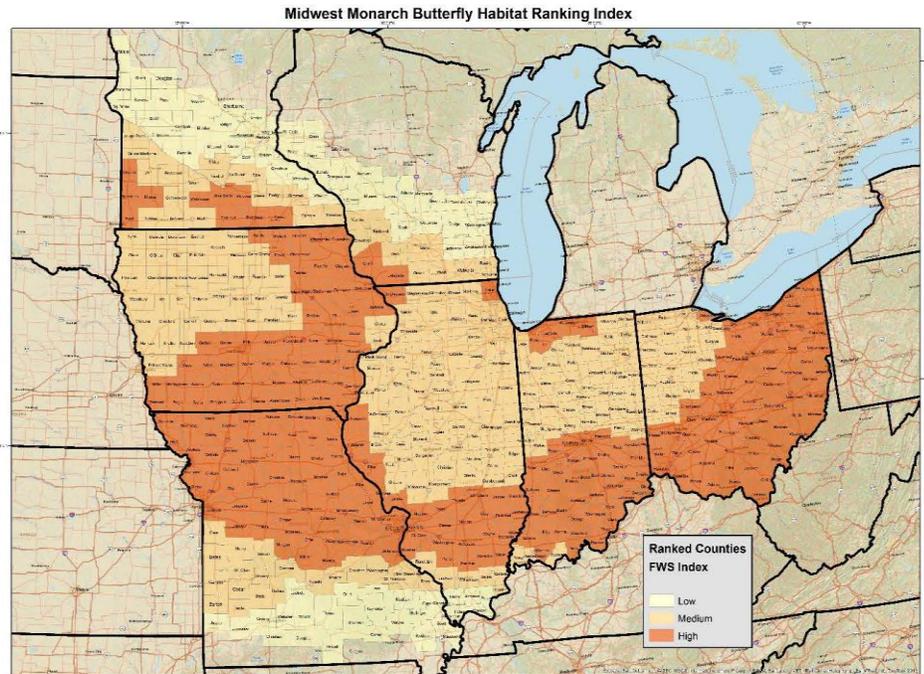
- If treated land is located on only one side of the planting, is the habitat width greater than 125 feet?
 - Yes (High)
 - No (Low)
- If treated land is located on more than both sides of the planting, is the habitat width more than 250 feet?
 - Yes (High)
 - No (Low)

Ranking Criteria:

National Questions developed by Programs Division (250 points total) and preloaded into ProTracts.

State Questions (to be used for the regional Monarch Butterfly Habitat Development Project; 400 points total):

1. Based on the NRCS "Midwest Butterfly Habitat Ranking Index" map, the project area is located in the following priority areas (select only one):
 - a. High (highest priority per the map) 150 points
 - b. Medium (2nd highest priority) 50 points
 - c. Low (3rd highest priority) 25 points



Contact: Lee Davis, Biologist
USDA/NRCS-OWTRC
Fort Worth, Texas
Map Number: 2016-16

The ranking criteria for the Monarch Butterfly Habitat Ranking Index was developed by the USFWS Monarch Butterfly Conservation Delivery Prioritization Effort as of December 4, 2015. Slight modifications were made by NRCS based on local knowledge of monarch habitat potentials.

For NRCS Use Only
January 19, 2016

Coordinate System: USA Cont.
Albers Equal-Area Conic; USGS
Datum: North American Datum 1983

IOWA INSTRUCTION 440-399 – MONARCH BUTTERFLY HABITAT DEVELOPMENT PROJECT

2. National conservation practices in the project area include:
 - a. Planting mix includes two or more species of milkweed (*Asclepias* spp) 150 points
 - b. Planting mix includes one species of milkweed 50 points
 - c. Management of existing habitat will increase existing milkweed and floral resources 25 points
3. Proximity to existing monarch habitat (i.e., natural areas¹, CRP, prairies, or protected easements). Select only one:
 - a. Protected areas are located immediately adjacent to project area 100 points
 - b. Protected areas are located within 0.5 miles of project area 50 points
 - c. Nonprotected natural area is within 0.5 miles of project area 25 points

¹ Natural areas include grasslands and native herbaceous wetlands (noncropped) that support at least 50 percent native herbaceous species. Protected areas include conservation easements, government lands, and similarly protected areas.

Local Questions (to be developed by each State, using the following guidance; 250 points total):

- NRCS State offices should work with their State Technical committee to develop criteria to determine potential conservation opportunity of offered area. This will take into consideration existing habitat conditions and the degree to which conservation practices will improve or maintain habitat for the species. Examples include:
 - Soil type, elevation, vegetation type and condition, hydrology, canopy cover, forest cover in surrounding areas, invasive species issues, etc.
 - Practices most beneficial to the target species.
 - Proximity to known populations nearby where the habitat is actively managed (e.g. national wildlife refuge, State wildlife management area, State park, nature preserve, and private landowners).
- Parcel location should be given priority where it contributes to habitat connectivity or expanse relative to species needs.
- Additional state/local questions can also be included as desired.

SOUTHERN GREAT PLAINS SUBREGION

Monarch Southern Great Plains Subregion Core and Supporting National Conservation Practices

All monarch habitat development efforts will be planned under the umbrella practice of Upland Wildlife Habitat Management (645). In following practice 645, the monarch butterfly will be the “*targeted wildlife species,*” and the criteria that a “*habitat evaluation or appraisal will be used*” will be met by the application of the Monarch Wildlife Habitat Evaluation Guide (WHEG), Southern Great Plains Version. If the client chooses to implement the plan with the use of Farm Bill programs, the following are the core and supporting practices to be used in the contracting effort. Refer to the WHEG for more guidance on how to plan and implement monarch habitat using these core and supporting practices.

Core National Conservation Practices:

- Brush Management (314)
- Conservation Cover (327)
- Early Successional Habitat Development/Management (647)
- Field Border (386)
- Forage Harvest Management (511)
- Prescribed Burning (338)
- Prescribed Grazing (528)
- Range Planting (550)
- Riparian Herbaceous Cover (390)
- Upland Wildlife Habitat Management (645)

IOWA INSTRUCTION 440-399 – MONARCH BUTTERFLY HABITAT DEVELOPMENT PROJECT

Ranking Criteria:

National Questions developed by Programs Division (250 points total) and preloaded into ProTracts.

State Questions (to be used for the regional Monarch Butterfly Habitat Development Project; 400 points total):

1. Does the applicant agree to implement management and/or restoration to increase the availability of monarch nectaring plants late in the growing season, by using National Conservation Practices 338, 390, 528, 550, 645, or 647?
 - a. Yes (200 pts)
 - b. No (0 pts)
2. Vegetative diversity (select the one that applies that has the highest score)
 - a. Is the current or planned land cover of offered acres predominately (>75 percent) native herbaceous vegetation? (200 pts)
 - b. Is the current or planned land cover of offered acres predominately (50-75 percent) native vegetation? (150 pts)

Is the current or planned land cover of offered acres predominately (25-50 percent) native vegetation? (50 pts)

Local Questions (to be developed by each State, using the following guidance; 250 points total):

- NRCS State offices will work with their State Technical committee to develop criteria to determine potential conservation opportunity of offered area. This will take into consideration existing habitat conditions and the degree to which conservation practices will improve or maintain habitat for the species. Examples include—
 - Soil type, elevation, vegetation type and condition, hydrology, canopy cover, forest cover in surrounding areas, invasive species issues, etc.
 - Practices most beneficial to the target species.
 - Proximity to known populations nearby where the habitat is actively managed (e.g., national wildlife refuge, State wildlife management area, State park, nature preserve, and private landowners).
- Parcel location should be given priority where it contributes to habitat connectivity or expanse relative to species needs.
- Additional state/local questions can also be included as desired.