



“COMING TO **A TV** NEAR YOU”

# THIS AMERICAN LAND

NATURAL RESOURCES CONSERVATION SERVICE

FEATURING **NRCS** IN THREE EPISODES



## CRITICAL AQUIFER

WATER IS PRECIOUS IN THE WEST, AND PRODUCERS WORK DILIGENTLY TO CONSERVE IT. THROUGH WATERING MORE CAREFULLY AND INVESTING IN SOIL HEALTH, EVERY DROP CAN BE PUT TO GOOD USE. MEET A FEW OF THE CONSERVATION HEROES IN THE OGALLALA AQUIFER REGION.

AIR DATE(S):

AIR TIME(S):

LOCAL PUBLIC STATION:

## PRAIRIE CHICKENS AND BOG TURTLES

BY USING CONSERVATION, PRODUCERS ARE STRENGTHENING THEIR AG OPERATIONS WHILE ALSO HELPING OUT SOME ANIMALS IN NEED. FROM THE PRAIRIE CHICKEN TO THE BOG TURTLE, PRODUCERS PLAY A CRUCIAL ROLE IN CREATING AND ENHANCING HABITAT FOR AT-RISK SPECIES.

AIR DATE(S):

AIR TIME(S):

LOCAL PBS STATION:

## PRECIOUS SIERRA WATER

CONSERVATION IS A WIN-WIN FOR THE ENVIRONMENT AND THE LANDOWNER. SEE HOW CALIFORNIA PRODUCERS IMPROVE THEIR VINEYARDS, RANCHES AND FORESTLAND ALL FOR THE SAKE OF A RESOURCE MORE PRECIOUS THAN GOLD.

AIR DATE(S):

AIR TIME(S):

LOCAL PUBLIC STATION: