



Natural Resources Conservation Service
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FOR IMMEDIATE RELEASE

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Ranch Management Clinic on Aug. 13 in Jourdanton **Workshop will focus on severe drought strategies**

Although rain has fallen across most of the state, drought is still an ever present challenge for cattle producers across the state. A “Ranch Management Clinic: Strategies during Severe Drought” will be held on Tues., Aug. 13 from 8:30 a.m. to 2 p.m. at the Cowboy Fellowship Church, 561 FM 3350, in Jourdanton.

Register by Aug. 7 by contacting Jason Hohlt, South Texas GLCI coordinator at 361-592-0309 ext. 3 or Jason.hohlt@tx.usda.gov. Registration is \$25 with a meal included.

The conference, hosted by Texas Grazing Lands Conservation Initiative’s (GLCI), will feature hydrologist Mark Lenz with the NOAA National Weather Service on the drought status and weather outlook. Ken Jordan, owner/operator of Jordan Cattle Auction in San Saba and Mason, will discuss cattle marketing during his session titled, “Cattle broker’s view on market opportunities during and after drought.”

Walt Davis, who is known for his book, “How to not go Broke Ranching” will share a lifetime of valuable experience ranching in west Texas and southeast Oklahoma.

Walt was born into a west Texas ranching family in 1938 which gave him a front row seat to the extreme drought of the 1950’s. Once Walt graduated from college in 1961, he took over management of a family ranch in southeast Oklahoma and set out to increase production. In a few short years, a once profitable ranch was near the edge of bankruptcy. With no other choice, Walt changed his management strategy to one that offered more consistent profits. Hand in hand, these changes led to healthier land, hardier stock, and more enjoyment running the operation. For the last twenty years or so, Walt’s successful, biological approach to ranching in Texas and Oklahoma has led to lots of work with landowners, ranchers, and others as a management consultant, advisor and teacher.

The GLCI was founded in 1991 to provide high quality technical assistance on grazing lands on a voluntary basis and to increase the awareness of the importance of grazing land resources.

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