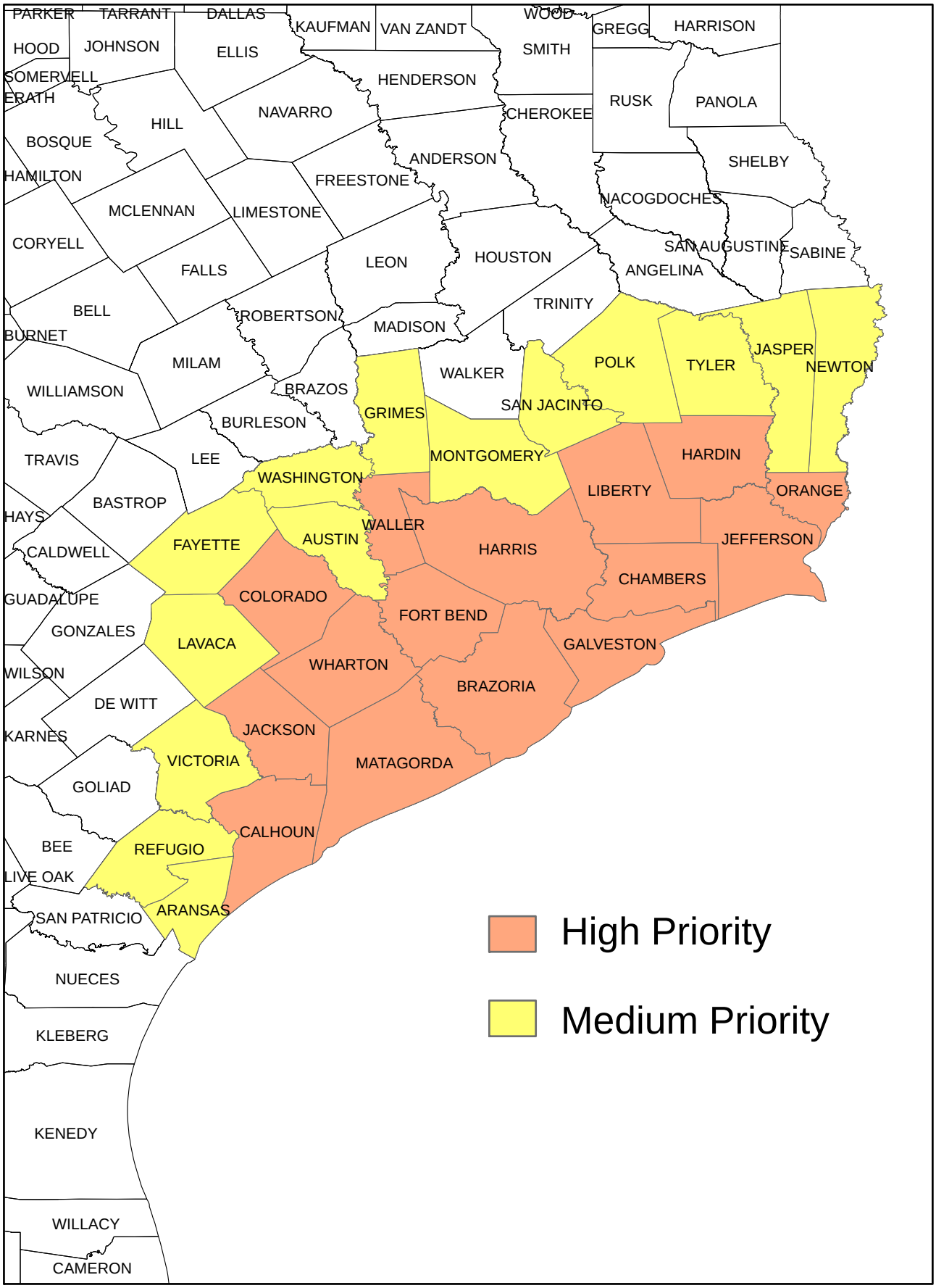Migratory Bird Habitat Initiative