Future of Soil Survey –
Driving forces with Internet (WEB 2.0);
Research and Collaboration with
Public and Users of Soil Survey

Maxine Levin, USDA-NRCS Soil
Survey Division
Climate Change, Soil Change, Customer Paradigm Change--again

Use

Natural cycles

NCSS

Natural disturbances

Management
Blogs, eBay, Wikipedia, or del.icio.us

WEB 2.0 IN ACTION

"the market as a conversation"
Wiki Wiki bus at Honolulu International Airport
Guy D. Smith led the effort to create a new classification system culminating in the adoption of Soil Taxonomy as the official soil classification of the U.S. National Cooperative Soil Survey. Soil Taxonomy: A Basic System of Soil Classification for Making and Interpreting Soil Surveys was published in 1975.
Crowd Sourcing

1

One versus The MOB
What are the Effects of WEB 2.0 already?

Web Soil Survey Usage

Cumulative Visits
Soil Survey Future Directions

- **Web Services** – Software / tools that can be discovered and invoked across a network
www.fao.org/gi/gil/
e-Agriculture Week:
September 22-28, 2007
Rome Italy.
Web2forDev Conference
Thanks for your time!

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