

Recommendations from Student Coalition

Centralize location for information

- ▶ It can include a blog, links, web pages, photos, videos.
 - ▶ Good way to find out about NCSS meetings, funding, job opportunities and others.
 - ▶ Facebook page, soils webpage???
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How to seek opportunities for funding

- ▶ How can we know when the CIG and other funding opportunities become available?
 - Centralize location (website), email distribution list.

Recruitment and marketing tools

- ▶ Exposure
 - ▶ Show why soil is important for other disciplines
 - ▶ Offer workshops at universities that do not have a soil professor or degree
 - ▶ Awards at science fairs to students presenting science project related to soil
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Ways to increase student participation at conferences

- ▶ Presentation competitions, the winner will win a scholarship, summer job
 - ▶ Ask for abstracts, the best abstracts will present at the main agenda of the conference and the top 3 can win free trip to conference or registration and present on breakout sessions
 - ▶ Conference theme competition: ask students to submit a conference theme according to the topic selected for the conference. Winner will get free registration
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Ways to increase student participation at conferences

- ▶ Make students part of the conference. Involve them with registration, logistics others
 - ▶ Ask to students to volunteer during conference. Offer discounts if they do this
 - ▶ Help students publish presentations done during the conference. Tie the presentations with Soil Survey Horizons, conference procedures or white papers
 - ▶ Offer free subscriptions to professional magazines to students that do presentations
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Other ways to help

- ▶ Sample resumes
 - ▶ Workshop on how to apply for federal job
 - ▶ Day of the life..... video about us at work, what do we do during a day at work from field to NHQ
 - ▶ International and local exchange for field/job experience
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What students like?

- ▶ Recognition and funding