



# Conservation Communication Materials for Field Offices

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**What?** Series of articles in electronic format with corresponding photo

**Why?** For field office use in newspapers, in district newsletters, as items to attract new customers and to get NRCS's name in front of audiences. More NRCS community presence with little time input on the part of the field office.

**How?** Suggested use of the materials:

1. A series of articles will be developed by the state office and disseminated to the field.
2. The field office will adapt the articles as needed to apply to the specific local situation.
3. The field will use the articles at the local level as deemed appropriate, i.e., newspaper articles, news letter articles, information sheets, etc.
4. A photo will be included for each article. Field offices should feel free to use a photo from the county that would serve as an illustration.

The  
NRCS  
Mission

**Helping People Help the Land**



## Articles Available:

1. Full Stomachs, Hungry Fields
2. Pollution—Where Did it Come From?
3. Wetlands—Nurseries of Life
4. Communities Solve Their Own Problems
5. Saving Soil Saving Money
6. The Past Belongs to All of Us
7. There's Something in the Air
8. Conservation Buffers Work...Economically and Environmentally
9. Is Your Soil Healthy?
10. Invasive Plants Quietly Change the Face of Alabama
11. Where Have All the Quail Gone?
12. Have Your Grass and Eat it Too
13. Benefits of Prescribed Burn for Forestry and Wildlife
14. Installation of Stream Crossings Improve Water Quality
15. Benefits of Rotational Grazing
16. Sod-Based Rotation Adds Organic Matter to the Soil
17. Conservation Tillage-It's Good for the Land and Beneficial to the Farmer

For identify purposes, files are named 1-story.doc and corresponding photo is 1-photo.jpg, and so on. The items can be used in any order. Feel free to use an appropriate photo and caption from your own county instead of the one provided. Files are housed on the FTP server at: [ftp://ftp-fc.sc.egov.usda.gov/AL/word/con\\_stories/](ftp://ftp-fc.sc.egov.usda.gov/AL/word/con_stories/)

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