

69th Professional Agricultural Workers Conference (11/12/2011)

Empowering Underserved Farmers and Rural Communities Through Effective Farm Bill Legislation, USDA Program Delivery and New Market Opportunities and Partnerships

Draft Schedule

**PRECONFERENCES
KELLOGG CONFERENCE CENTER
TUSKEGEE UNIVERSITY**

Friday, December 2

9:00 am - 5:00 pm Tuskegee University Forestry and Natural Resources Advisory Board Council Meeting

Saturday, December 3

7:30 am - 9:00 pm Successful Marketing Opportunities for Historically Disadvantaged Farmers

9:00 pm -12:00 p.m. Tuskegee University Forestry and Natural Resources Advisory Board Council Meeting Continued

PROFESSIONAL AGRICULTURAL WORKERS CONFERENCE

Sunday, December 4

7:30 am - 11:00 am Successful Marketing Opportunities for Historically Disadvantaged Farmers Continued
The Ballroom

9:00 am - 11:00 am Church Service
The Chapel

9:00 am - 3:00 pm Exhibit Set up
Meeting Room Atrium & Ballroom Foyers

11:00 am - 4:00 pm Value-Added Agricultural Marketing Tour 
(Registration Required) - *Bus departs from the Kellogg Conference Center Entrance*

This tour will highlight two unique Alabama companies: (1) Priester's Pecans and (2) Whippoorwill Vaneyards. Priester's Pecans is located in Fort Deposit, Alabama. They are a family owned company specializing in pecan desserts, candies, pies, and cakes. You will enjoy a hot lunch with the candy makers at Priester's Pecans and receive a personal tour of their processing plant. Whippoorwill Vineyards is a family owned and operated farm winery located in Notasulga, AL. Whippoorwill Vineyard

wines are made from 100% sun ripened Muscadines and Scuppernongs. Participants will have an opportunity to tour this facility and taste their wines.

11:00 am	Bus Departs for Black Belt Family Farm Fruit & Vegetable Innovation Center Ground Breaking Ceremony (Registration is required) – <i>Bus departs from the Kellogg Conference Center Entrance</i>
1:00 pm - 2:00 pm	Student paper and poster setup <i>Rooms F & G, Kellogg Conf. Center</i>
1:00 pm - 2:00 pm	Black Belt Family Farm Fruit & Vegetable Innovation Center Reception (<i>Sponsored by Walmart</i>) <i>Marion Junction, Alabama</i>
2:00 pm - 3:30 pm	Black Belt Family Farm Fruit & Vegetable Innovation Center Ground Breaking Ceremony <i>Marion Junction, Alabama</i>
2:00 pm - 5:30 pm	Conference Registration <i>Registration Desk</i>
2:00 pm - 5:30 pm	Gamma Sigma Delta Undergraduate and Graduate Student Paper and Poster Competition <i>Meeting Rooms D & E Meeting Rooms F & G</i>
2:00 pm - 3:00 pm	Tour of Tuskegee University (on your own)
3:00 pm - 6:00 pm	Planting Seeds of Opportunity: Informational Session for Students and Professionals in Agricultural and Natural Sciences, <i>Ballroom C</i>
5:30 pm	Student Reception & Professional Poster Set-up <i>The Ballroom Atrium</i>
6:30 pm	Tuskegee University Christmas Concert <i>The Chapel</i>
8:30 pm	President's Reception-- Meet the Participants & Professional Poster Display <i>The Ballroom at the Kellogg Conference Center</i>

Monday, December 5 Kellogg Conference Center

5:45 am - 6:45 am	Fitness Walk - G.W.C Nutrition Walking Trail <i>Meet at the Entrance of the Kellogg Conference Center</i>
7:30 am - 5:00 pm	Registration (Continued)

7:30 am - 8:15 am	Breakfast	<i>The Ballroom</i>
8:15 am - 8:30 am	Musical Selection	
8:30 am - 9:45 am	Opening Plenary Session	<i>The Auditorium</i>
	Invocation: Gregory Gray, Dean of the Chapel, Tuskegee University	
	Welcome: Gilbert Rochon, President, Tuskegee University	
	Moderator: Walter Hill Summaries of Preconference Workshops will be presented to set the stage for breakout groups to discuss two topics critically important for sustaining historically underserved farmers and rural communities.	
	A. New Marketing Opportunities for Historically Underserved Farmers Mike Meyers, Miles Robinson, and Robert Cole	
	B. Blueprint for Change: Advancing Rural Women Leaders Elizabeth Johnson, The White House Project	
9:45 am - 10:00	Break	
10:15-11:30 p.m.	Interactive Concurrent Sessions I	
	<ul style="list-style-type: none"> • Session A: USDA Program Delivery (Meeting Rooms F & G) 	
	Facilitators : Rhonda Benton & USDA Representatives	
	<p>This interactive session will identify root causes of why underserved farmers have traditionally had limited participation in government programs. It will also examine the disconnect between limit resource farmers and USDA field offices. The ultimate goal is to empower underserved farmers and rural communities to utilize these programs and to maximize program benefits.</p>	
	<ul style="list-style-type: none"> • Session B: New Marketing Opportunities for Historically Underserved Farmers (Meeting Rooms D & E) 	
	Moderators: Mike Meyers, Miles Robinson, Cornelius Key, John Brown	
	<p>This session will provide detailed information regarding the Walmart Heritage Agricultural Project and other markets for those individuals that did not attend the Preconference. It will be an interactive session where participants can gain realistic information regarding potential opportunities. We will also discuss how we can empower our small farmers to pursue these markets and to develop a plan of action for the future.</p>	

- **Session C: Blueprint For Change: Advancing Women Leaders** (Meeting Rooms B)

This session is designed for the conference participants who want to take concrete steps toward realizing their vision or project. Big or small dreams begin to become reality when an idea moves from the head and heart and onto paper. This workshop is a fast paced and personalized process that helps each participant breakdown and map out the important components of any successful venture. Using a metaphor of the house, and guided workbook pages, together we will begin construction of many houses.

Moderator: Liz Johnson, The White House Project

- **Session D: Agricultural Youth Leadership Forum** (Meeting Room A)

11:30 am - 12:30

Carver Integrative Sustainable Center Ground Breaking Ceremony

12:30 pm -1:45 p.m.

L. A. Potts & Carver Integrative Sustainable Center Luncheon

2:00-3:30 p.m.

Interactive Concurrent Breakout Sessions II

- **Session A: USDA Program Delivery** (Meeting Rooms F & G)

Facilitators : Rhonda Benton & USDA Representatives

This interactive session will identify root causes of why underserved farmers have traditionally had limited participation in government programs. It will also examine the disconnect between limit resource farmers and USDA field offices. The ultimate goal is to empower underserved farmers and rural communities to utilize these programs and to maximize program benefits.

- **Session B: Marketing Opportunities** (Meeting Rooms D & E)

Moderators: Mike Meyers, Miles Robinson, Cornelius Key, John Brown

This session will provide detailed information regarding the Walmart Heritage Agricultural Project and other markets for those individuals that did not attend the Preconference. It will be an interactive session where participants can gain realistic information regarding potential opportunities. We will also discuss how we can empower our small farmers to pursue these markets and to develop a plan of action for the future.

- **Session C: Blueprint For Change: Advancing Women Leaders** (Meeting Rooms B)
Moderator: Liz Johnson, The White House Project

This session is designed for the conference participant who wants to take concrete steps toward realizing their vision or project. Big or small dreams begin to become reality when an idea moves from the head and heart and onto paper. This workshop is a fast paced and personalized process that helps each participant breakdown and map out the important components of any successful venture. Using a metaphor of the house, and guided workbook pages, together we will begin construction many houses.

- **Session D: Agricultural Youth Leadership Forum** (Auditorium)
- **Session E: L. A. Potts Success Stories Presentation** (Meeting Room A)

3:30 pm - 4:00 pm

Break

4:00 pm - 5:30pm

CONCURRENT WORKSHOPS AND PAPER PRESENTATIONS

PP(): Empowering Rural Communities Through Education
Room A

Moderator:

Presenters:

- Vickie Lane, USDA- FSA
Accessing FSA Information, Newsletters, and Updates
- Cheryl Danley, Eunice Foster, Shakara Tyler, and Leonard Savala, Michigan State University
Pipelines and Pathways: Developing the Next Generation of Professionals in Agriculture and Sustainable Food Systems
- Katrina McLin, Alcorn State University and Madeline Schultz, Iowa State University
Empowering Women Farmers and Ranchers Through Risk Management Education- Annie's Project
- Poppy Davis, USDA Office of Advocacy and Outreach
How to File a Tax Return that Satisfies You & the IRS and Helps Build Your Business

WK ():

Meeting Room B

Reinventing Cafeteria Lunches: A Hands on Season Salad Making Working

Moderators: Rhonda Benton & Doris Hargrove-Eaves

Presenter: Ann Evans

- This workshop provides a hands-on, family-style learning opportunity for farmers, food service and community organizers who are interested in knowing more about the world of fresh green and grain based salads that feature seasonal ingredients and flavor profiles from around the world. The recipes are adaptable for school meal programs preK-16 and college, where many of them have been tested. The workshop design is transferrable to cooking with students in the classroom, adult education and professional development. The format allows participants interested in eating more greens and grains, growing them for the marketplace, or preparing them for students to taste, talk and later, teach others. (Cookbook provided)

PP (): Innovative Programs for Farmers

Rooms D & E

Moderator:

Presenters:

- Nelson Daniels, Gbenga Ojumu, and Vidal Saenz, Prairie View A&M University
Small and Minority Producers MAP IT (Marketing Agricultural Product thru Information Technology)
- Maureen Lucas and Marc Thomas, Fort Valley State University
Cooperative Extensive Program
Managing Your Land for Profit
- Angela McKenzie-Jakes and Ray Mobley, Florida A&M University
Cooperative Extensive Program
National Goat Conference: Strengthening the Goat Industry

WK: ()

Meeting Rooms F & G

5:30 - 6:30 p.m.

Value Added Tasting & Networking Reception

5:30 pm - 6:30pm

Winston County Self Help Cooperative- Saving Rural America Radio Program

6:30 p.m.

Seventeenth Annual MANRRS Student Banquet

Tuesday, December 6

5:45 am - 6:45 am	Fitness Walk - G.W.C. Nutrition Walking Trail	
7:00 am - 8:15 am	PAWC Advisory Board Meeting	<i>The Restaurant</i>
7:30 am - 8:15 am	Breakfast	<i>The Ballroom</i>
8:00 am - 10:30 am	Registration	
8:00 am - 8:30 am	Musical Selection	<i>The Auditorium</i>
8:30 am – 10:00 am	Ronald Wimberly Memorial Plenary Session: <i>Understanding The Farm Bill</i>	<i>The Auditorium</i>
	Moderator: Alice Paris	
	<i>Panel I: From Plough to Pen: Embracing a Coalition-Based Approach to Achieve Equity for Historically Underserved Farm Communities in the 2012 Farm Bill Negotiations</i>	
	Presenters: Lorette Picciano, Rural Coalition Tracy McCurdy, Rural Coalition Savi Horne, Land Loss Prevention Project Georgia Good, Rural Advancement Fund John Zippert, Federation of Southern Cooperatives/Land Assistance Fund	
	<i>Panel II: The Farm Bill - A Tool For Asset Building</i>	
	Presenters: Ntam Baharanyi, Tuskegee University and Edward Pennick, Federation of Southern Cooperatives/ Land Assistance Fund	
	<i>Panel III: The Farm Bill: USDA Perspective Perspective:</i>	
10:00 am – 10:30 am	Break	
10:30 am -12:15 p.m.	<i>USDA Success Stories From the Field: Innovations in Serving Underserved Farmers and Rural Communities in 2011</i>	
	<ul style="list-style-type: none">• <i>Session A: USDA- Natural Resource Conservation Services (Meeting Room F & G)</i> <i>Moderator: William Puckett</i>	

- Session B: USDA – Farm Service Agency (Meeting Room D & E)
Moderator: Daniel Robinson
- Session C: USDA – Rural Development (Auditorium or Room A)
Moderator: Ronnie Davis
- Session D: USDA – Strike Force Special Report (Meeting Room B)
Moderator: Melvin Womack

12:30-2:15 p.m.

Memorial Luncheon and Lecture

2:30-3:45 p.m.

CONCURRENT WORKSHOPS AND PAPER PRESENTATIONS (PP)

PP(): International Program Meeting Room A

Chair: Office of International Programs, Tuskegee University

PP(): Small Farm Issues Meeting Room B

Moderator:

Presenters:

- Carrie Furman, University of Georgia
Climate Services for Underserved Communities: Empowering African American Farmers
- Arvazena E. Clardy, Tennessee State University Cooperative Extension Program
The Effects of Mulches and Fertilizers on the Growth and Development of Various Herbs Varieties
- Xuanli Liu and Mack Nelson, Fort Valley State University
Function Change of Traceability and its Policy
- Mary Ahearn, Economic Research Service, USDA, and Virginia Harris, NASS, USD
Direct Marketing for Small and Beginning Farmers in the South
- Albert E. Myles, Patrick Poindexter, and Albert J. Allen, Mississippi State University
Expanding Direct Marketing Opportunities for Small Producers in Alcorn County, Mississippi

WK () USDA Interactive Grant Writing Meeting Room D & E

Moderator: Denis Ebodaghe, USDA-NIFA

Presenters:

Presenters:

Carmen Humphrey, USDA-AMS; Ali Mohamed, USDA-NIFA
James Hill, USDA Southern SARE; Edgar Lewis, USDA-RD
Edwin Lewis, USDA- NIFA; David Wiggins, USDA-RMA

Larry Holmes, USDA, NRCS; Carl Butler, USDA FSA
Lindia Howell, USDA-FSIS; Donna Hines, USDA-FNS
Betty Price, USDA-RD; Gladys Gary Vaughn, USDA-ASCR

PP () Natural Resources

Meeting Room F & G

- Lew McCreery, USDA Forest Service Northeastern Area
Efficient and Sustainable Wood Energy in the 21st Century
- AJoy G. Chakrabarti, South Carolina State University
Effect of PH on Water Absorption & Respiration in Germinating Vegetable Seeds
- HO Sintim, JL Fry, BN Dingha, JA Ewunkem, and Len Jackai, North Carolina A&T State University
Providing a Segue Between Conventional and Organic Production: A Comparative Study of Commercial Formulations of Selected Biorational Insecticides in Vegetable Production
- Hezekiah Gibson, United Farmers USA
Silvopasture for Small Farms

WK () National Goat Consortium

Auditorium

Moderator: Angela McKenzie- Jakes

**Presenter:
Angela McKenzie - Jakes**

3:45 pm - 4:00 pm

Break

4:00 pm - 5:30 pm

CONCURRENT WORKSHOPS AND PAPER PRESENTATIONS (PP

PP(): Global Foods, Nutrition & Health Issues

Room A

Moderator: Eunice Bonsi

PP ():

Meeting Room B

- Andrew Zekeri and Rueben Warren, Tuskegee University
The Determinant of Food Insecurity Among the Elderly in Alabama's Black Belt
- Andrew Zekeri, Tuskegee University
Six Years Later: The Influences of Community Capital Toward a Community's Capacity to Respond to Economic Development following Hurricane Katrina

- Christopher C. Mathis, Jr., Audrey McCrary-Quarles, and Monica Fields, South Carolina State University
Combining Youth, Passion, and Resources for Environmental Science Studies ~ CYPRESS

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Larry Holmes, USDA, NRCS; Carl Butler, USDA FSA
Lindia Howell, USDA-FSIS; Donna Hines, USDA-FNS
Betty Price, USDA-RD; Gladys Gary Vaughn, USDA-ASCR
Meeting Rooms F & G

PP (): Meeting Rooms F & G

6:30 p.m.

G. W. Carver Public Service Hall of Fame Awards Banquet and Lecture

PROFESSIONAL POSTERS

Gthinji, Leonard and Leah Osinuga, Tuskegee University. *Evaluation of Tuskegee University Water Quality Education Program.*

Frank Taylor, Winston County Self Help Cooperative, *Winston County Self Help Cooperative*

Ashley K. Jones, Edmund Buckner, and Henry English, University of Arkansas at Pine Bluff
Outreach to Socially Disadvantaged Farmers and Ranchers

DRAFT

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PLATINUM



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USDA-Office of Advocacy and Outreach

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