USDA

United States Department of Agriculture

SGI Recipe for Success

Six key ingredients for proactive conservation learned from the Sage Grouse Initiative and applicable for wildlife conservation anywhere:

1

Shared vision:
Finding the common link that invites cooperation over conflict. Our shared vision is what's good for the rangelands is good for the grouse.

Strategic:
Direct resources where the returns are highest. SGI overwhelmingly benefits large populations by targeting three-fourths of investments inside priority areas.

2

Three-fourths
of investments inside priority areas

3

Accountability:
Use science to guide conservation, assuring that practices are achieving their goals with cost-efficiency and effectiveness.

Leverage:
Multiply investments through partnerships that focus on what unites rather than what divides. NRCS SGI investment of $296.5 million matched by $128 million from partners resulting in a total SGI contribution of $424.5 million.

4

$296.5 million + $128 million = $424.5 million.

5

Certainty:
Provide peace of mind to landowners that they can enact conservation in the future without additional regulations.

6

Trust & Credibility:
Take a community, grass-roots approach that's based on the principles of neighborliness with 1,129 ranchers participating across 11 western states.

www.nrcs.usda.gov

www.sagegrouseinitiative.com