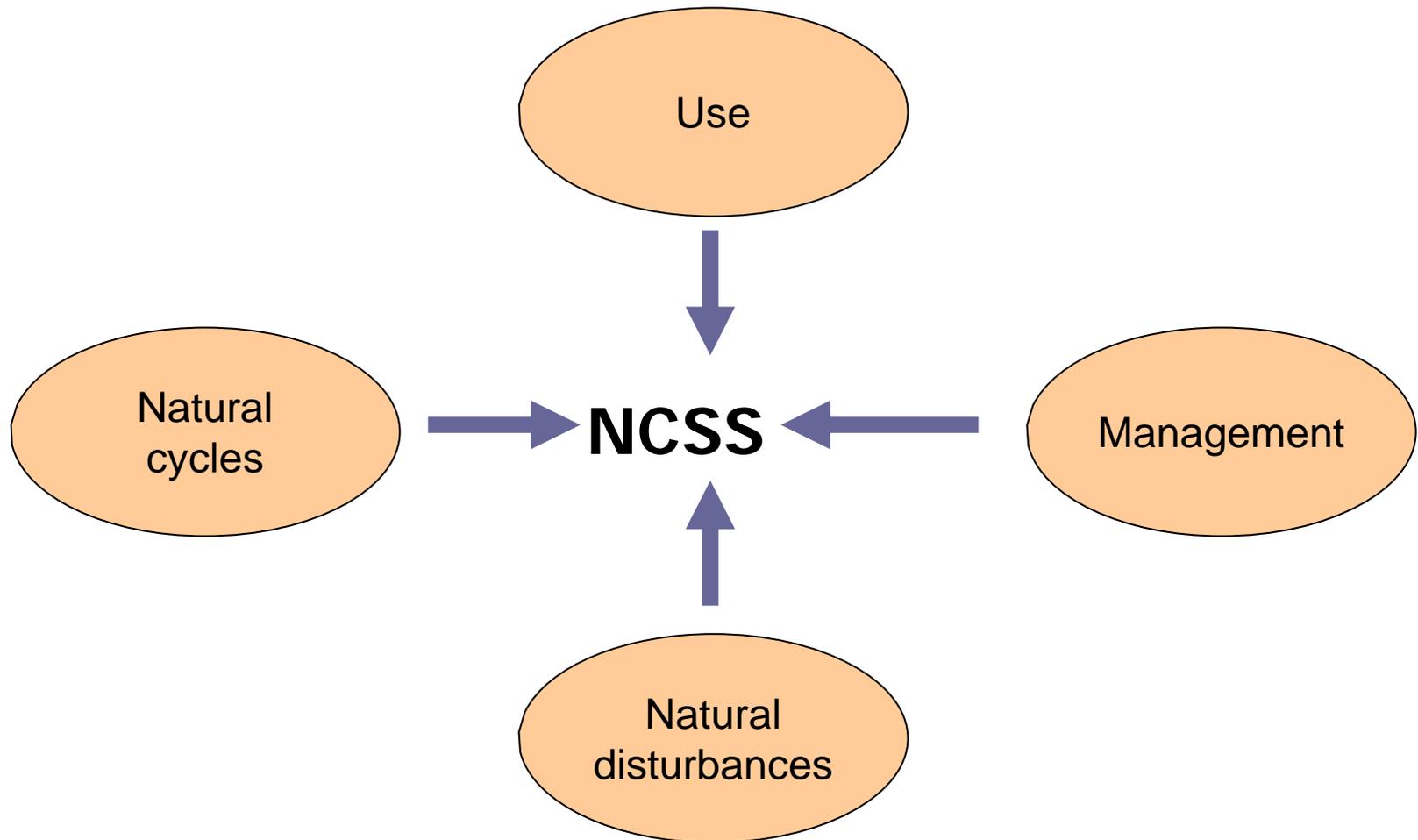


**Future of Soil Survey –
Driving forces with Internet (WEB 2.0);
Research and Collaboration with
Public and Users of Soil Survey**

**Maxine Levin, USDA-NRCS Soil
Survey Division**

Climate Change, Soil Change, Customer Paradigm Change--again





**Blogs, eBay, Wikipedia, or
del.icio.us**

WEB 2.0 IN ACTION

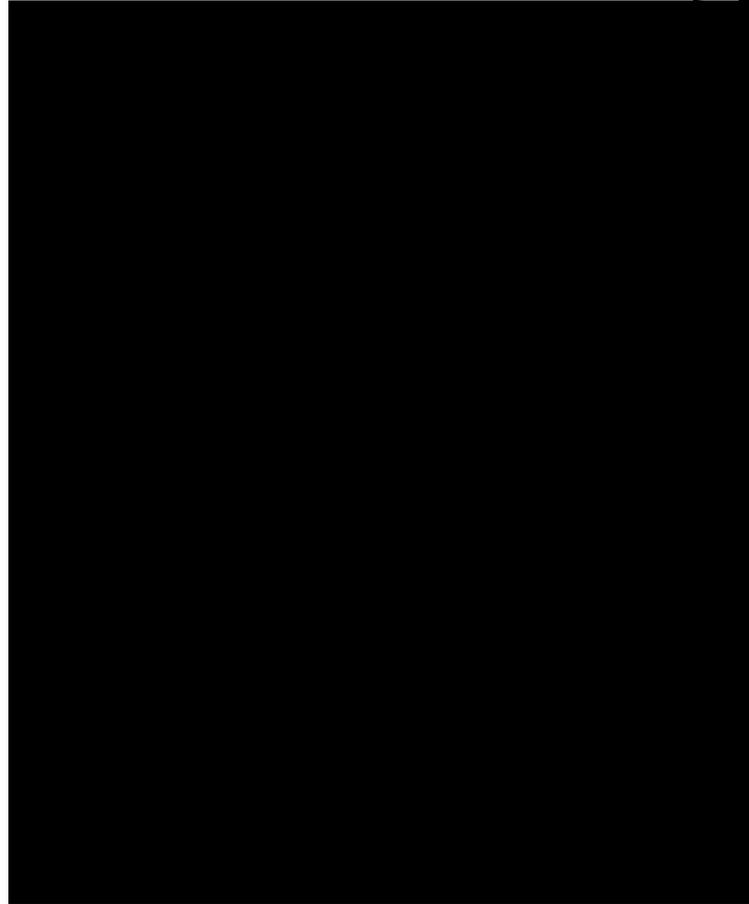
"the market as a conversation"



Wiki Wiki bus at [Honolulu International Airport](#)

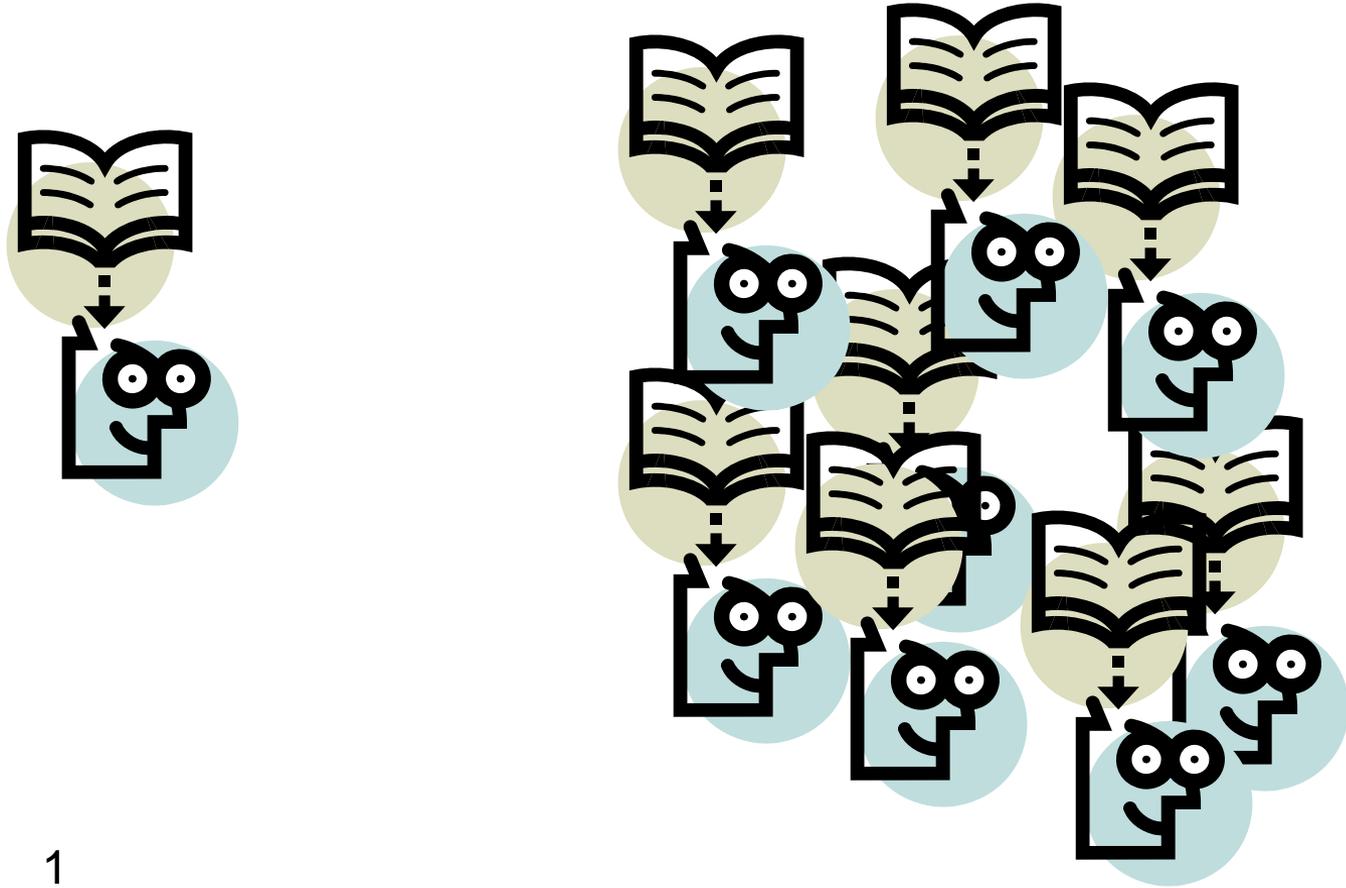
Folksonomy

Soil's own language



Guy D. Smith lead the effort to create a new classification system culminating in the adoption of Soil Taxonomy as the official soil classification of the U.S. National Cooperative Soil Survey. Soil Taxonomy: A Basic System of Soil Classification for Making and Interpreting Soil Surveys was published in 1975.

Crowd Sourcing

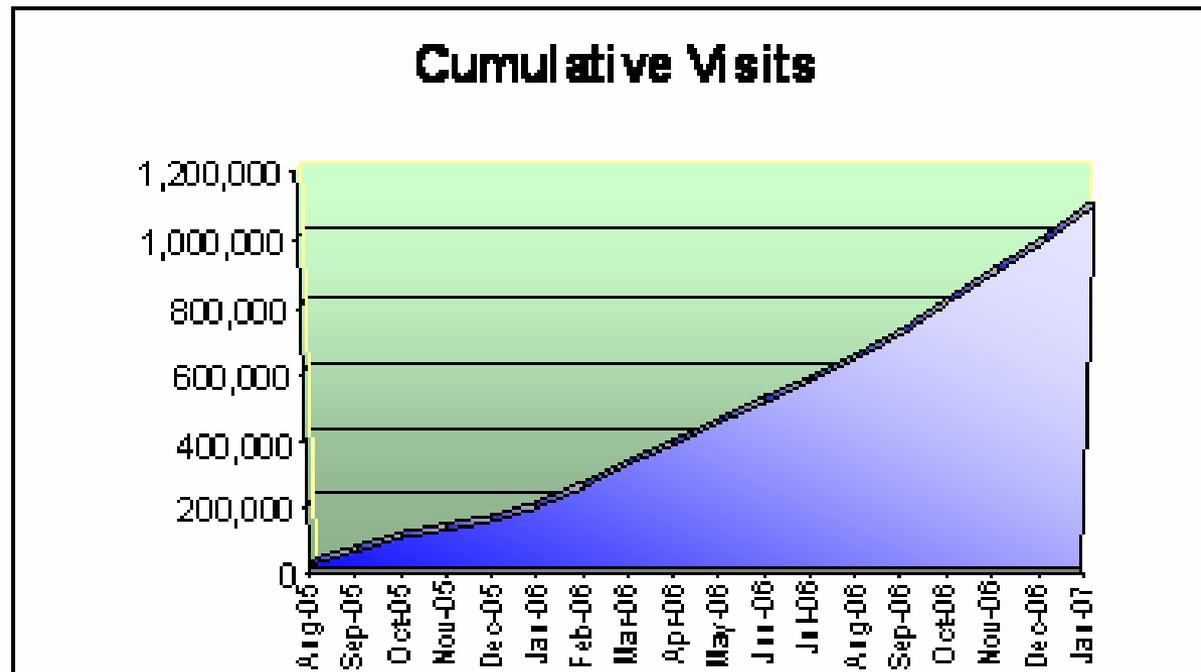


1

One versus *The MOB*

What are the Effects of WEB 2.0 already?

Web Soil Survey Usage



Soil Survey Future Directions

□ Web Services –

Software / tools that can be discovered and invoked across a network



www.fao.org/gi/gil/

**e-Agriculture Week:
September 22-28, 2007
Rome Italy.
[Web2forDev](#) Conference**

Thanks for your time!

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